

# SPONSORSHIP OPPORTUNITIES

REACH 300,000 LANGUAGE EDUCATORS  
AND PROFESSIONALS IN ALL 50 STATES



## Our Attendees



Each year **hundreds of language educators** and professionals from **all 50 states** attend our advocacy events.

70% are educators and administrators and **100%** are leaders and decision makers in their communities.

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## Our Mission

JNCL-NCLIS unites a national network of leading organizations and businesses comprised of over **300,000 language professional** to advocate for equitable language learning opportunities for all.

## Our Events

**Language Advocacy Days (LAD) 2025 MARCH 3 & 4 (In-Person)**

LAD unites advocates and leaders in language education. Attendees take part in comprehensive advocacy training, hands-on sessions, and inspiring keynote talks. Congressional preparation materials and resources will be provided to build a powerful collective voice for language education policies, leading up to face to face meetings with members of Congress. The event concludes with a reception to celebrate and connect.

**Advocacy Action Day (Virtual)**

**OCTOBER 7**

Attendees will focus on a specific advocacy goal through engaging speakers and interactive discussions. The afternoon will include meetings with members of Congress to discuss the most pressing issues facing language programs, educators, and professionals across the nation.



# SPONSOR 2 ADVOCACY EVENTS FOR 1 DISCOUNTED PRICE!



By becoming a sponsor, you show your community that you support equitable opportunities for all students to gain essential skills to be the leaders and global citizens our world needs today!

As an event sponsor, your organization will have visibility during the in-person two-day event, Language Advocacy Days, and our one day virtual Advocacy Action Day events.

	AMBASSADOR \$7,500	DIGNITARY \$3,500	DIPLOMAT \$2,500	SUPPORTER \$800
Logo Featured on Event Pages & Select Materials	✓	✓	✓	✓
Include Promotional Material/Handout to All Advocates <i>(Language Advocacy Days only)</i>	✓	✓	✓	✓
Featured in the Virtual Advocacy and Program Guide	FULL PAGE	1/2 PAGE	1/4 PAGE	LOGO ONLY
Complimentary registration(s) <i>(Separated between both events)</i>	4	2	1	
Access to Attendee Email List	✓			
Individual Tagged Social Media Shoutout Highlight/Shoutout	✓			

**Add on benefits available for Ambassador and Dignitary sponsors.**

To become a sponsor today contact Amanda Seewald [aseewald@languagepolicy.org](mailto:aseewald@languagepolicy.org) (908) 447-8447

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