

## **JNCL-NCLIS Board of Directors Meeting**

May 8, 2013

### **Attending:**

Martha Abbott, ACTFL  
Yea-Fen Chen, CLTA  
Ray Clifford, BYU-CLS  
Keith Cothrun, AATG  
Dan E. Davidson, ACTR  
Peter Krawutschke, ATA  
Rita Oleksak, NADSFL, NNELL  
Mary Pendergraft, NCLG  
Patrick Raven, CSCTFL  
Emily Spinelli, AATSP  
Amanda Seewald, FLENJ  
Terry Wiley, CAL  
Elizabeth Welles, AATI

### **JNCL-NCLIS Staff:**

Dr. Bill Rivers  
Ms. Crystal Goldie  
Ms. Rachel Hanson  
Ms. Ashley Rackham

### **Excused:**

Jayne Abrate, AATF  
Rebecca Kline, NECTFL  
Aleidine Moeller, NFMLTA  
John Carlino, NYSAFLT  
Antonia Schleicher, NCOLCTL

## **Proceedings**

### **Introductions**

### **Review and Approval of Agenda**

The agenda (attached) was approved.

### **Report on JNCL-NCLIS Activities- Busy spring updates!**

- -In the past 10 months we have done a lot of work in building and rebuilding constituency. We have 7 new members.
- -revamped member communication
- -send out info/news/policy alerts
- -active on twitter, facebook, and LinkedIn

- -looking into a new website
- -we have a new logo (with the consensus of the board)
- -visual identity and branding of organization
- -rebuilding network of support on the Hill, meeting staff willing to support our activities.
- -working to build good relationship with the Department of Education (funding situation)
- -we have a good working relationship with OSTP (White House), STEM industries depend on language
- -raise awareness also in Economic Councils to start thinking about language
- -it's appropriate to engage with the White House
- -formally declare we are open to bringing in the private sector-see tomorrow on industry panel.
- -All staff have international and language experience-all understand the issue.
- -External collaborations: we are members of the National Humanities Line
- -co-brand with ACTFL-Capwiz
- -staffs on Capitol Hill prefer you e-mail-gives us leverage
- -Passing along a policy alert to members isn't lobbying
- -Co-sponsor with ACTFL, American Councils on International Education, and BYU-summit in September-"Language For All" -ENLIGHTENED event. Message is "language is required for 21<sup>st</sup> century citizenship". The myth is that it is too hard and only for bright kids, and don't do it well" we are going to reverse that thinking and show why we need language; it is impediment to language learning. The event is September 30<sup>th</sup> at UMD-invite only-white paper will be done early in the summer and distributed.
- -In working with steering committee, we see follow ups with Sherrod Brown and Rush Holt.
- -Growth of JNCL-NCLIS into private sector
- Expand STARTALK, etc.
- German is not a critical language, but it's important in commercial sectors
- Each organization has their own set of critical languages
- Bill continues to chair ISO TC 234
- Quality measure standards for higher education currently
- GALA can't lobby in the U.S. because they have a global footprint, 1/3 are in the U.S. so U.S. members will join JNCL-NCLIS.
- The talent gap limits the growth of the language industry. Where will they find the talent?
- We must build a relationship with the Department of Education-and discuss if deleting FLAP was a good move.
- We are working on getting a FL group reinstated; more than 2000 members have shown support.
- Increase Title VI and restore FLAP-Thad Cochran's staff will ask for FLAP.
- We are working diligently with staff to make sure FLAP gets money, Title VI will get 10%
- Working with OSTP- we have two sets of meetings with them in the coming days.
- Outreach to Members
- We have been active in reaching out
- We have reestablished ourselves as a vital force, we are forward looking and optimistic

- We want to get our member's members to think about local and state advocacy-state groups with Marty
- We have begun to publicize our work and have been established as the go-to organization for foreign language
- We will continue to expand the coalition including the private sector, 15-20 corporations
- We have had comments from past Delegate Assemblies to make it more engaging.
- We are poised for significant growth
- You'll see positive energy going forward

#### **Finance Committee and Treasurer's report**

- We have set aside \$7,500 for improving the website
- \$25,000 for travel for staff ( when they go to conferences)
- We have a built in structural deficit due to changes in member organization dues payment and the fiscal situation
- Loss revenue has to be cut from budget or make up-decision was to make it up-great deal of uncertainty with health care-lot of uncertainty in regards to health care reform.
- Legal services amount will come down
- Added contingency fund-deficit comes from contingency fund
- \$5000 budget for DA-expect to take in more than \$5000 from sponsors.
- Registration fee has been dropped
- Reception is fully sponsored and guide books
- We have decided to be fiscally responsible
- Lawyer recommended that NCLIS contract JNCL for staff
- Total expenses include contingency fund
- Member revenue is \$9000
- Language Line is the first to come in from the private sector
- Ensuring JNCL-NCLIS survival and growth depends on bringing in the private sector
- We will monitor state dues with new dues structure
- Groups have backed out because they do not know what JNCL-NCLIS does. Creating an information sheet with history and nature of two organizations would be helpful.
- In FY 12 we had a loss of \$17,000
- Even though we deliberately increased the staff this year, we did make it through this year.
- NABE and TESOL are no longer members. Hope to change that after September 30<sup>th</sup>.
- Our mission is to expand access to expand language
- Programs that take the place of teachers in the classroom is something we have to combat and the ENLIGTEN event will also deal with this.

#### **Review of the Delegate Assembly**

- We have 63 registrants
- Clay Pell will be joining us
- Concerning legislative priorities, we will ask the member and focus on the budget.
- Rush Holt will introduce the Foreign Language Education Partnership Act-the same act that was introduced last year-members will talk a lot about it during their meetings.

- We must inform people of the difference between JNCL and NCLIS
- The vice president will assume the presidency
- What is the role of the executive director
- Strengthen role of finance committee
- We need the original version of the by-laws
- Policies are easy to amend, by-laws are not
- Delegates haven't been in this process, how do we present this to them?
- 1/3 of our budget is at risk.
- All accept by-laws to be shown to delegates tomorrow
- Delegate Assembly schedules will be handed out tomorrow
- White House meeting with Bess Evans will be at 1:30 pm Thursday; in attendance will be Marty Abbott, Toni Theisen, Noah Geisel, Dick Brecht, William Graeper, and Kristin Quinlan from Certified Languages International. On Friday at 10 am are Dr. Rubin, Dr. Rivers, Dr. Wiley, Dr. Davidson, Dr. Malone, Dr. Krawutschke, and Dr. Weinberg will be in attendance.
- Elizabeth Welles will volunteer for the nominating committee
- The vice president's term ends in 2014 and is up for re-election next year
- There are 8 expiring seats in 2014. NECTFL position is vacant.
- You can be a delegate for two organizations-NECTFL appointed Amanda Seewald-who is better at keeping her FLENJ seat
- We have members that made larger contributions than significant members; significant members mean more than just the financial contributions they give. We will get written recommendation about this issue. These aren't permanent seats.

#### **New Business: Significant Questions/Issues**

- Elections ( board and change of FY)
- Significant members
- Anything in by-laws that's changing
- Changes to finance committee
- How are we going to make the transition
  - In 2010 we were in violation of federal law
  - In 2011 we got an extension
  - In 2013 it will be done on June 15<sup>th</sup>
- This FY will end in December

**JNCL-NCLIS Board of Directors**

**Wednesday, May 8, 2013, 1:00 p.m. – 4:00 p.m.**  
**American Councils for International Education**  
**1828 L St., NW, Suite 1200**  
**Washington, DC**

- 1:00 – 1:10     Introductions; Review and approval of Agenda
- 1:10 – 1:35     Report on JNCL-NCLIS Activities
- 1:35 – 2:10     Finance Committee and Treasurer’s report
- a. Review of proposed FY14 Budget and narrative
  - b. Review of FY13 P&L
  - c. Review of March 31, 2013 balance sheets
- 2:10 – 2:45     Review of the Delegate Assembly
- a. Review of Agenda & Sponsors
  - b. Review of legislative position
  - c. By-laws & presentation to the Delegate Assembly
  - d. Goals & Objectives
  - e. Nominating committee
- 2:45 – 3:00     Break
- 3:00 – 3:45 Review of Activities
- a. Capitol Hill
  - b. White House
  - c. USED
  - d. ENLGHTEN initiative
  - e. ACTFL PR initiative
  - f. Industry initiative
- 3:45 – 4:00     New Business
- 4:00     Adjournment