



## JNCL-NCLIS Update

April 2014

### *Message from the Executive Director*

**Dear Colleagues,**

As spring finally arrives here in the Washington, DC, area, JNCL-NCLIS has settled into its new quarters in Garrett Park, Maryland, and has embarked on a number of initiatives with our members and partners aimed at raising the profile of language and international education in the US and with our Government. More importantly, we are hard at work getting ready for the 2014 Delegate Assembly and Legislative Day, on May 8-9, at the Embassy Row Hotel in Washington, DC.

Our new offices, located at a regional train station and within 15 minutes' walk of the Red Line, are a much better fit for the size of our staff and the way that we use the office space. Moreover, the new office saves JNCL-NCLIS and its members some \$27,000 per year on rent and operating costs for the office, which gives us more resources to work on your behalf.

Among the highlights of the past month, the briefing for the staff of the US House of Representatives stands out. Three speakers delivered lively and informative presentations about where the Language Enterprise is growing and going in the 21st Century. Many thanks to our briefers - Helga Fasciano, the Special Assistant for Global education at the North Carolina Department of Public Instruction, Hans Fenstermacher, CEO of the Globalization and Localization Association, and Richard Brecht, Co-Director of the American Councils Research Center. The staff present at the briefing had a lively exchange with our presenters; all focused on the distributed, grassroots efforts now underway to advance language in K-12, higher education, and the business sector.

The Board, Staff, and Members of JNCL-NCLIS have been hard at work advocating for language in Washington, DC. We've taken part in a review of the

Affordable Care Act en Español, developed and presented the staff briefing, and analyzed the President's budget request for Fiscal Year 2015, working with staff on the Hill to find supporters for FLAP, Title VI/Fulbright-Hays, and the language programs in the Department of Defense.

The fiscal climate in Washington, DC, remains parlous. The budgetary "caps" for FY15 are effectively frozen at FY13 levels, and we face the potential for another round of sequestration (mandated across the board budget cuts) in 2016. That being said, we are hopeful that we will see a small increase in Title VI/Fulbright-Hays this year, as well as some targeted investments in the State Department's exchange programs. Other programs, to include FLAP, Title VIII in the State Department, and the Defense Language Institute, are either zero-funded (FLAP and Title VIII) or face steep cuts (DLI). JNCL-NCLIS has raised these as counter to the national interest as well as current policy in the Departments of State and Defense, and will continue to do so.

Finally, preparations are well underway for the 2014 JNCL-NCLIS Delegate Assembly. As of this writing, we have more than 60 registrations for two days of advocacy on Capitol Hill and at the White House, as well as an innovative program on the new directions many of you are taking in promoting language at the state and local level and in the business community. This year's Delegate Assembly will have a new event on the Wednesday evening prior to the opening of the Assembly - an advocacy training session for newcomers and those wishing to refresh their skills. This is a no-cost program for anyone wishing to attend.

In closing, I look forward to seeing many of you in Washington next month, as we work together to carry the message that language is an indispensable, critical part of the 21st Century.

With Best Regards,

Bill Rivers  
Executive Director

---

## **[JNCI-NCLIS has a new address and phone number](#)**

On March 1, 2014 JNCL-NCLIS took over a new location in Garrett Park, MD.

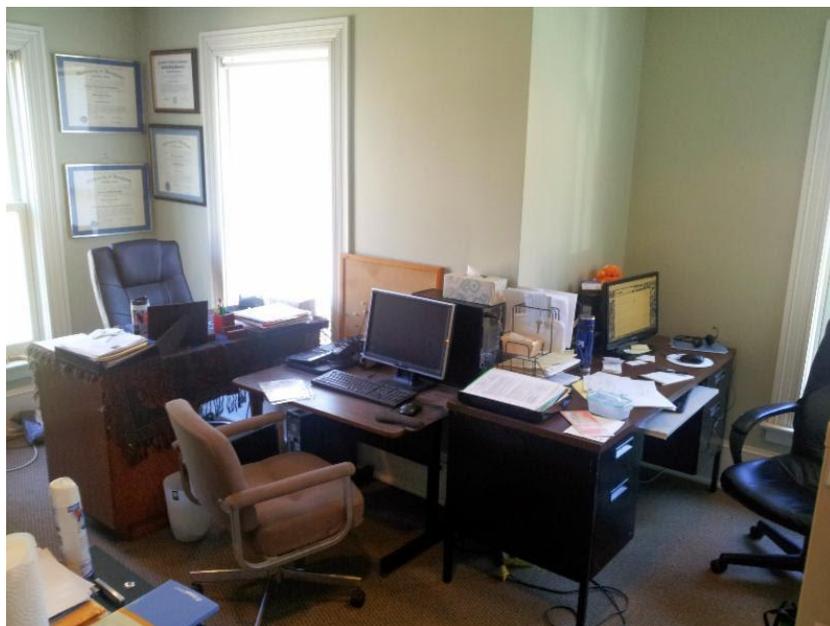
### **Street Address**

4600 Waverly Ave., 2nd Floor  
Garrett Park, MD 20896

### **Mailing Address**

P.O. Box 386  
Garrett Park, MD 20896

**[\(202\) 580 - 8684](tel:2025808684)**



Please update your records. We have also updated the listing on our website, so you can always check there!

---

## **"The Educational and Economic Impact of Foreign Languages" Staff Briefing**

On April 1, 2104 JNCL-NCLIS hosted a briefing for congressional staff sponsored by Congressman David Price (NC-4) exploring the intersection of language education and industry demands for language. The briefing panel included Helga Fasciano, Special Assistant for Global Education Director for the North Carolina Department of Public Instruction; Hans Fenstermacher, CEO of the Globalization and Localization Association, and Dr. Richard Brecht, Co-Director of the American Councils Research Center.

Read the [press release](#)

Helga Fasciano's [handout](#)

Dr. Richard Brecht's [handout](#)

[Summary](#) of North Carolina dual language immersion report

---

## **2014 JNCL-NCLIS Delegate Assembly & Legislative Day**

The 2014 Delegate Assembly will take place in Washington, DC on May 8-9. The meeting will include one or two half days of visits to congressional offices to advocate for language education, presentations from the field and about developments in foreign language around the country, and updates from the JNCL-NCLIS leadership. New to this year's agenda will be an evening "Advocacy 101" session on May 7th.

The **Embassy Row Hotel**, in the vibrant Dupont Circle Neighborhood of Washington, will host all of the general sessions. Single and Double rooms are available in our block for just \$209/night and \$229/night, respectively.

May is a busy travel time in Washington and this rate that we've negotiated is *very competitive*, but will only be guaranteed until April 16, 2014. So don't delay! **Book your room [here](#)**, or using the link on the registration page.

Registration is still open on our website, even if you missed the Early Bird cutoff. You may access it through the link above or by clicking the "Membership" tab in the main navigation menu on our website.

---

## SCOLA trial membership for JNCL-NCLIS affiliates!

JNCL-NCLIS is proud to announce that our latest member, SCOLA ([www.scola.org](http://www.scola.org)) is offering free access to SCOLA's wide range of services and materials for all JNCL-NCLIS member organizations for the first six months and at a reduced rate thereafter. SCOLA provides on-line and mobile device access to foreign language broadcasting from more than 150 countries in more than 175 languages as well as an array of unique educational resources based on this authentic foreign content. These services include: Learning/Assessment Objects, specially produced programming, foreign text (periodicals, text books, etc.), hard to find radio programs, archived content and many more services designed for communicative language teaching and learning, specializing in the less commonly taught languages. SCOLA also secures broad-spectrum educational use permissions that allow SCOLA users to archive the content and to build their own learning tools with the content.

This service has been announced since January. Just last month several individual members noticed the offer and we have received many emails asking for access to SCOLA. SCOLA has kindly renewed this service again until July 2014. Please notify your members of this service before it expires again.

This introductory offer is open to any member or employee of a JNCL-NCLIS member organization. For individual access, contact Rachel Hanson ([rhanson@languagepolicy.org](mailto:rhanson@languagepolicy.org)) for your access credentials. For organizational membership, contact Bill Rivers ([writers@languagepolicy.org](mailto:writers@languagepolicy.org)).

---

## Social Media

We have *280 followers* on Twitter and are eager for more! Please follow us @JNCLInfo We invite you to interact and share with JNCL-NCLIS and fellow members on Facebook, Twitter and LinkedIn!

- You can find us on Facebook at "JNCL-NCLIS." Please like our page on Facebook and please leave a note on our **Facebook** wall!
- Follow us on Twitter with the handle "@JNCLInfo"
- Follow us on LinkedIn at "Joint National Committee for Languages-National"

Council for Languages and International Studies."

More importantly, if your association has news to share with your colleagues, please do let us know - we are always more than happy to share news (good and bad), job announcements, upcoming events, and advocacy requests from all of our members.

---

## Website

We are here to serve you, our members, and we want our site to be an extension of that purpose. So if you have suggestions of how it could be improved, or if your organization has publications that would be useful to all our members and would corroborate our case for language, we invite you to share them with us. You can contact Rachel Hanson, rhanson(at)[languagepolicy.org](mailto:rhanson@languagepolicy.org)

---

## Capitol Hill Visit Procedures:

A reminder on our procedures for visiting Capitol Hill:

- Whenever possible, the Staff will alert the membership and Board that a visit has been planned;
- For each visit, the Staff will ask the membership to respond to the following requests:
  - What community-wide issues might resonate with this office?
  - What issues might be important for the voters in that district?
  - Would someone representing your organization be available to accompany and contribute to discussions in either of those areas?

JNCL-NCLIS  
[202-580-8684](tel:202-580-8684)  
[www.languagepolicy.org](http://www.languagepolicy.org)

STAY CONNECTED

