



JNCL-NCLIS Update

April 2015

Message from the Executive Director

Dear Colleagues,

As we prepare for the Language Advocacy Days early next month, our work in promoting language in the US has begun to bear fruit. For example, the State Department recently announced the competition for Title VIII funding (<http://www.grants.gov/view-opportunity.html?oppld=275794>), which had been rescinded in 2014, but has been reinstated at \$1.5m for 2015, and is slated for \$3m in 2016. The anticipated Commission on language of the American Academy of Arts and Sciences, requested by Congress last November, will provide a wide-ranging and powerful forum for developing a forward-looking agenda on advancing language in education, business, global security, and social services.

Our Language Advocacy Days are a vitally important component to the work JNCL-NCLIS does. The relationships that you establish with staff, Representatives, Senators, and senior administration officials form the basis of our on-going lobbying. The work you do in your home organizations - teaching, research, translation, interpreting, localization, testing, and many other language activities - provides the evidence for the value of language, which evidence we use throughout the year in our activities in Washington, DC.

This year, we have renamed the annual meeting as the "Language Advocacy Days" to better reflect the program. We will open on Wednesday evening with a "first-timers" advocacy training session. On Thursday morning, we will bring together leading language technology experts from academe and industry for a roundtable on language technology, as well as holding a forum on the upcoming

Language Commission. Thursday afternoon and Friday morning are devoted to our meetings on Capitol Hill and in the Executive Branch. On Thursday evening, we will hold our reception and award ceremony at the University Club. We are planning on a senior administration official as our Friday keynoter, and we close with our reports and our Delegate Assembly. There is more information on Language Advocacy Days below and on our website.

I hope that you can join us this year in Washington, DC!

With Best Wishes,

Bill Rivers
Executive Director

Language Advocacy Day, May 7-8, 2015

The 2015 Language Advocacy Day is just two and a half weeks away!

If you haven't yet registered for this year's Language Advocacy Day, there is still space and regular registration will remain open **until April 30** on our [website](#). The conference hotel is full and the discount period has ended, but there are a number of other hotel options in the immediate vicinity for those still making plans.

Program

We will open on Wednesday evening with a "first-timers" advocacy training session. On Thursday morning, we expect a keynote address from a senior administration official, as well as a forum on the upcoming AAAS Language Commission. Thursday afternoon and Friday morning are devoted to our meetings on Capitol Hill and in the Executive Branch. On Thursday evening, we will hold our reception and award ceremony at the University Club.

Friday morning, we invite attendees to participate in working groups on the language commission, and then we will bring together leading language technology experts from academe and industry for a roundtable on language technology. Friday at the lunch hour JNCL-NCLIS member NECTFL will host an Award Ceremony Luncheon (ticketed) at an adjacent hotel. After the lunch hour, we will close with reports from the Hill and our

Managing your subscriptions

Thank you for your interests in language news and the activities of JNCL-NCLIS. We are happy to have you as part of our community. While we try to limit the number of messages and to send only the most important information to you, we realize that sometimes that still amounts to a lot of mail in your inbox.

If you ever feel as though you're getting too much mail from us, you can always find a link at the bottom of each message that allows you to "Update Profile/Email Address." Clicking this link will take you to a page where you can change which mailing lists you are subscribed to (see the explanation of the lists below). At the bottom of every email, there is also an "Unsubscribe" link. Clicking this will remove your email address from all of our lists and you will be unable to receive any mailings from us unless you resubscribe on our website.

JNCL-NCLIS Weekly Newsbrief - Weekly roundup of language news sent on Thursday afternoons

JNCL-NCLIS Monthly Update - Monthly newsletter detailing activities and news about JNCL-NCLIS, and occasional announcements and action alerts

Members of JNCL NCLIS Member Organizations - Special announcements about JNCL-NCLIS activities relevant to members, action alerts, and information about the annual Language Advocacy Day.

Member Organization Delegates to JNCL-NCLIS - Official JNCL-NCLIS business and information for member representatives in the Delegate Assembly

Social Media

We have *547 followers* on Twitter and are eager for more! Please follow us @JNCLInfo

We invite you to interact and share with JNCL-NCLIS and fellow members on

Facebook, Twitter and LinkedIn!

- You can find us on Facebook at "JNCL-NCLIS." Please like our page on Facebook and please leave a note on our Facebook wall!
- Follow us on Twitter with the handle "@JNCLInfo"
- Follow us on LinkedIn at "Joint National Committee for Languages-National Council for Languages and International Studies."

More importantly, if your association has news to share with your colleagues, please do let us know - we are always more than happy to share news (good and bad), job announcements, upcoming events, and advocacy requests from all of our members.

SCOLA Trial Membership for JNCL-NCLIS Affiliates!

JNCL-NCLIS is proud to announce that our latest member, SCOLA (www.scola.org) is offering free access to SCOLA's wide range of services and materials for all JNCL-NCLIS member organizations for the first six months and at a reduced rate thereafter. SCOLA provides on-line and mobile device access to foreign language broadcasting from more than 150 countries in more than 175 languages as well as an array of unique educational resources based on this authentic foreign content.

These services include: Learning/Assessment Objects, specially produced programming, foreign text (periodicals, text books, etc.), hard to find radio programs, archived content and many more services designed for communicative language teaching and learning, specializing in the less commonly taught languages. SCOLA also secures broad-spectrum educational use permissions that allow SCOLA users to archive the content and to build their own learning tools with the content.

This service has been announced since January. Just last month several individual members noticed the offer and we have received many emails asking for access to SCOLA. SCOLA has kindly renewed this service again until July 2014. Please notify your members of this service before it expires again.

This introductory offer is open to any member or employee of a JNCL-NCLIS member organization. For individual access, contact Rachel Hanson (rhanson@languagepolicy.org) for your access credentials. For organizational membership, contact Bill Rivers (writers@languagepolicy.org).

Website

We are here to serve you, our members, and we want our site to be an extension of that purpose. So if you have suggestions of how it could be improved, or if your organization has publications that would be useful to all our members and would corroborate our case for language, we invite you to share them with us. You can contact Rachel Hanson, rhanson@languagepolicy.org

Capitol Hill Visit Procedures:

A reminder on our procedures for visiting Capitol Hill:

- Whenever possible, the Staff will alert the membership and Board that a visit has been planned;
- For each visit, the Staff will ask the membership to respond to the following requests:
 - What community-wide issues might resonate with this office?
 - What issues might be important for the voters in that district?
 - Would someone representing your organization be available to accompany and contribute to discussions in either of those areas?

JNCL-NCLIS

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www.languagepolicy.org

STAY CONNECTED

