



JNCL-NCLIS Update

August 2015

Message from the Executive Director

Dear Colleagues,

In contrast to July, August has been a quiet month so far here in Washington, although the fall will bring a great deal of activity, to include the development of the FY16 appropriations, and the reauthorization of the Elementary and Secondary Education Act. We will keep you informed of these developments, and you can expect action alerts and significant advocacy activity on both fronts throughout the fall.

Nevertheless, this month sees exciting news for the Language Enterprise. As you now know, the American Academy of Arts and Sciences has announced the [Commission on Language Learning](#). The Chair of the Commission is Dr. Paul LeClerc, the former President of CUNY-Hunter and former CEO of the New York Public Library. Dr. LeClerc began his long career as a researcher and educator in Modern Languages before moving into leadership roles in the CUNY system and at the NYPL. AAAS also selected two JNCL-NCLIS Board members to serve on the Commission.: Marty Abbott, Executive Director of ACTFL and Dr. Dan Davidson, President of American Councils for International Education.

Additional Commissioners appointed thus far are: Dr. Rosemary Feal, Executive Director of the Modern Language Association; Dr. Pauline Yu, Executive Director of the American Council of Learned Societies, and a scholar of medieval Chinese literature; Ambassador Karl Eikenberry, former Ambassador to Afghanistan and Defense Attaché in China, who speaks fluent Chinese; Dr. Nicholas Dirks, Chancellor of the University of California, Berkeley, and a distinguished Anthropologist and expert in Asian Studies; Judge Diane Wood, Chief Judge of the United States Court of Appeals for the Seventh Circuit; Carol Gluck, Professor of History at Columbia University; and Philip Rubin, former Director of the Haskins Laboratories (a major linguistics research center in New Haven) and former Principal Assistant Director for Science at the White House Office of Science and

AAAS will add additional Commissioners in the coming weeks. The group named thus far brings considerable interest and expertise in language itself as well as the impact of language on the national interest. The Commission will be answering Congress' questions as laid out in the letters sent by the [House](#) and [Senate](#) to AAAS which led to the establishment of the Commission.

The plan, as we understand it here in DC, is for the Commission to report its findings and recommendations to the Congress early next summer, with a year of work thereafter to publicize the findings and recommendations among state and local governments and the business community.

In other news, JNCL-NCLIS has officially put forth a call for sponsors for our Language Advocacy Day next February. The planning is well-underway and we anticipate a very successful event. You can take a look at the sponsorship package below and contact us if your organization or business is interested in sponsoring Language Advocacy Day and supporting our mission.

JNCL-NCLIS will continue to work closely with AAAS and the Commission as it begins its work, and we need to hear from you! As always, we need your input and news from you, so please do not hesitate to contact me (writers@languagepolicy.org) or Maria Pulcini (mpulcini@languagepolicy.org) with your ideas and concerns.

With Best Wishes,

Bill Rivers
Executive Director

Message from the Policy Analyst

Dear Colleagues,

With the Congress in August recess and much of Washington, D.C. on vacation, this time of year can seem a bit slow. Luckily for JNCL-NCLIS, the recent announcement of the AAAS Commission has introduced some refreshing energy in the late summer heat. We have been coordinating with Congressional offices, USED agencies, and media outlets in order to capitalize on the attention around languages generated by the announcement. Many of you circulated the news in your own social media circles, and it has been tremendously helpful in informing colleagues around the U.S. and internationally.

Additionally, with the change of month to February, JNCL-NCLIS has begun serious planning of next year's Language Advocacy Day and Delegate Assembly. As you'll note

from the sponsorship package below, commitments for sponsorships from both our members and non-members will aid a great deal in realizing these plans.

Finally, as we look toward September and the return of the Congress to Washington, we are organizing our strategy for the fall that emphasizes ESEA reauthorization and our appropriations priorities. Your own advocacy efforts are instrumental in this regard. It can never hurt to write your Members of Congress and remind them of your priorities as their constituent. Always feel free to contact me for templates to use in writing your Senators and Representative, or with any other ideas or concerns.

Sincerely,

Maria Pulcini
Policy Analyst

Save the Date: Language Advocacy Day, February 2016

JNCL-NCLIS has **changed the timing** of its yearly Language Advocacy Day and Delegate Assembly to better align with the Congressional appropriations process. Registration will open in October. Stay tuned for registration information and don't forget to **save the date!**

Language Advocacy Day & Delegate Assembly February 25-26, 2016 Hyatt Regency on Capitol Hill

2016 Language Advocacy Day Sponsorship Opportunities

As plans move forward for the event, we have put together [a sponsorship package](#) with myriad opportunities to promote your organization or business to JNCL-NCLIS members and others from within the field and without.

If your organization or business is interested in sponsoring our 2016 Language Advocacy Day, contact Maria Pulcini at (202) 580-8684 or mpulcini@languagepolicy.org. Sponsorship items will be claimed on a **first come, first serve** basis.

AAAS Commission on Language

The much anticipated Commission on Language Learning has been announced by the American Academy of Arts and Sciences (AAAS). As the Executive Director's note mentions, AAAS will be naming additional Commissioners over the next six weeks or so. The Commission will meet several times over the next year, during which it is expected

that the Commission will host hearings and fora as an opportunity for individuals and groups in the field to provide testimony and input. JNCL-NCLIS will be keeping its members and fellow language enthusiasts informed of the process as it unfolds.

For a reminder of the kinds of issues regarding language that the Commission will address, take a look at the questions posed by [Senate](#) and [House](#) in the letters sent last November.

Call for Language Industry to Support Project Helping Iraqi and Afghan Interpreters

JNCL-NCLIS member InterpretAmerica has partnered with *Her Pictures*, the *USC Media Institute for Social Change* and the nonprofit organization *No One Left Behind* to produce "The Interpreter" - a short advocacy film that seeks to shed light on the plight of interpreters left behind by Western military forces after their withdrawal from Afghanistan and Iraq.

To learn more about the project, [read the interview with the film's creator](#), two-time Emmy award winning director Robert Ham, on the InterpretAmerica Blog. You can see the trailer and contribute to the campaign by going to [the film's Kickstarter page](#). Any amount helps. The majority of the proceeds from the film will go to support interpreters seeking to obtain the special immigrant visas they were promised when Western forces withdrew from Afghanistan and Iraq. Questions about the project can be sent to InterpretAmerica atinquiry@interpretamerica.com.

JNCL-NCLIS Board of Directors Election Results

At the Delegate Assembly in May of this year, JNCL-NCLIS delegates were presented with a slate of candidates for election to our Board of Directors. Delegates voted throughout the month of June, and the slate of candidates was approved. The newly elected Board members will take their posts in 2016, unless otherwise indicated below. We are grateful to these individuals for their willingness to serve and excited about the expertise and experience they will bring with them to the governance of JNCL-NCLIS.

Amanda Seewald, Maracas -- Secretary, 2016-18

Ms. Seewald will be eligible for a second two-year term as Secretary.

Peter Krawutschke, ATA -- Treasurer, 2016-18

This will be Dr. Krawutschke's third and final term as Treasurer.

Meg Malone, Council of Directors of LRCs -- At-large member 2016-18

This will be Dr. Malone's second and final term as an at-large Board member.

Helga Fasciano, NCSSFL -- At-large member, 2015-17

For immediate appointment. Ms. Fasciano will serve a partial term ending in 2017 to fill the currently vacant at-large seat, after which Ms. Fasciano will be eligible to serve two two-year terms.

Renee Jourdenais, MIIS -- At-large member, 2016-2017

Dr. Jourdenais will fill the at-large seat, left vacant by Ms. Seewald's appointment to Secretary, for a partial term ending in 2017, after which Dr. Jourdenais will be eligible to serve two two-year terms.

FY15 Dues Reminder

As we have now officially entered the second half of our fiscal calendar, we will be reviewing our records for unpaid dues and sending friendly reminders in the coming weeks to members that have not yet paid.

If you know your organization has not yet paid and needs an invoice for the remainder, please let Maria Pulcini know at mpulcini@languagepolicy.org.

Upcoming Member Events

Rockant, Inc. <i>Localizing Digital Marketing Roundtable</i>	August 25, 2015 8 am - 5 pm The Sphinx Club Washington, D.C. Register here .
NYS AFLT Annual Conference	October 30-31, 2015 Saratoga Springs Hilton and City Center Saratoga Springs, New York http://conference.nysaflt.org/2015/
ATA Annual Conference	November 4-7, 2015 Hyatt Regency Miami Miami, FL http://www.atanet.org/conf/2015/
ACTFL Annual Convention & Expo	November 20-22, 2015 San Diego, CA http://www.actfl.org/convention-expo
NECTFL Annual Conference	February 11-13, 2016 New York Hilton, Midtown New York, NY http://www.nectfl.org/conference
SCOLT Annual Conference	February 18-20, 2016 Sheraton Charlotte Charlotte, NC

	http://scolt.org/index.php/conferences/current-conference
CSCTFL Annual Conference	March 10-12, 2016 Hilton Downtown Columbus Columbus, OH http://www.csctfl.org/conferences/2016conference.html

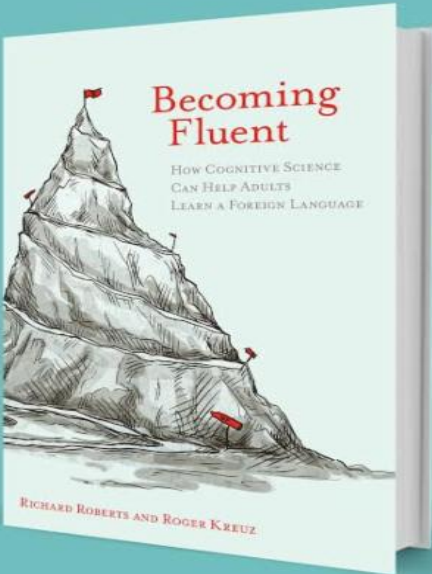
We are happy to share announcements of our members' upcoming events in our email campaigns and on our social media platforms. You can share these announcements with us by sending the relevant information to mpulcini@languagepolicy.org.

Discount on New MIT Press Publication for JNCL-NCLIS Affiliates

MIT Press is excited to announce a new publication: *Becoming Fluent* by Richard M. Roberts and Roger J. Kreuz. Based on the authors' personal experiences and findings in the fields of psychology and cognitive science, this innovative guide for adult language learners highlights the tools one develops during adulthood and the ways in which these can enable them to become fluent.

Becoming Fluent has just been made available for purchase on the [MIT Press website](#). MIT Press is offering a **30% discount** on this publication and all other language-related publications to JNCL-NCLIS affiliates with the discount code provided in the graphic below. You can contact mpulcini@languagepolicy.org with questions.

Language at The MIT Press – **30% discount for JNCL-NCLIS members!**



BECOMING FLUENT
How Cognitive Science Can Help Adults Learn a Foreign Language
Richard M. Roberts and Roger J. Kreuz

How adult learners can draw upon skills and knowledge honed over a lifetime to master a foreign language.

Hardcover | \$24.95 Trade | £17.95 | 9780262029230 | 240 pp. | 5.375 x 8 in | 4 line drawings

mitpress.mit.edu/becoming-fluent

Receive 30% off this and all other language-related titles at mitpress.mit.edu with discount code **MJNCLNCLIS30**

SCOLA Trial Membership for JNCL-NCLIS Affiliates!

JNCL-NCLIS is proud to announce that our member SCOLA (www.scola.org) is offering free access to SCOLA's wide range of services and materials for all JNCL-NCLIS member organizations for the first six months and at a reduced rate thereafter. SCOLA provides on-line and mobile device access to foreign language broadcasting from more than 150 countries in more than 175 languages as well as an array of unique educational resources based on this authentic foreign content.

These services include: Learning/Assessment Objects, specially produced programming, foreign text (periodicals, text books, etc.), hard to find radio programs, archived content and many more services designed for communicative language teaching and learning, specializing in the less commonly taught languages. SCOLA also secures broad-spectrum educational use permissions that allow SCOLA users to archive the content and to build their own learning tools with the content.

This service has been announced since January. Just last month several individual members noticed the offer and we have received many emails asking for access to SCOLA. SCOLA has kindly renewed this service again until July 2015. Please notify your members of this service before it expires again.

This introductory offer is open to any member or employee of a JNCL-NCLIS member organization. For individual access, contact Maria Pulcini (mpulcini@languagepolicy.org) for your access credentials. For organizational membership, contact Bill Rivers (writers@languagepolicy.org).

Social Media

We have *645 followers* on Twitter and are eager for more! Please follow us @JNCLInfo
We invite you to interact and share with JNCL-NCLIS and fellow members on Facebook, Twitter and LinkedIn!

- You can find us on Facebook at "[JNCL-NCLIS](#)." Please like our page on Facebook and leave a note on our Facebook wall!
- Follow us on Twitter with the handle "[@JNCLInfo](#)"
- Follow us on LinkedIn at "[Joint National Committee for Languages-National Council for Languages and International Studies](#)"

More importantly, if your association has news to share with your colleagues, please do let us know - we are always more than happy to share news (good and bad), job announcements, upcoming events, and advocacy requests from all of our members.

Managing Your Subscriptions

Thank you for your interests in language news and the activities of JNCL-NCLIS. We are happy to have you as part of our community. While we try to limit the number of our messages and send only the most important information to you, we realize that sometimes that still amounts to a lot of mail in your inbox.

If you ever feel as though you're getting too much mail from us, you can always find a link at the bottom of each message that allows you to "Update Profile/Email Address."

Clicking this link will take you to a page where you can change to which mailing lists you are subscribed (see the explanation of the lists below). At the bottom of every email, there is also an "Unsubscribe" link. Clicking this will remove your email address from all of our lists and you will be unable to receive any mailings from us unless you resubscribe on our website.

- JNCL-NCLIS Weekly Newsbrief - Weekly roundup of language news, grant opportunities, and conference announcements sent on Thursday afternoons
- JNCL-NCLIS Monthly Update - Monthly newsletter detailing activities and news about JNCL-NCLIS, and occasional announcements and action alerts
- Members of JNCL NCLIS Member Organizations - Special announcements about JNCL-NCLIS activities relevant to members, action alerts, and information about the annual Language Advocacy Day.
- Member Organization Delegates to JNCL-NCLIS - Official JNCL-NCLIS business and information for member representatives in the Delegate Assembly

Website

We are here to serve you, our members, and we want our site to be an extension of that purpose. So if you have suggestions of how it could be improved, or if your organization has publications that would be useful to all our members and would corroborate our case for language, we invite you to share them with us. You can contact Maria Pulcini, mpulcini@languagepolicy.org

Capitol Hill Visit Procedures

A reminder on our procedures for visiting Capitol Hill:

- Whenever possible, the Staff will alert the membership and Board that a visit has been planned;
- For each visit, the Staff will ask the membership to respond to the following requests:
 - What community-wide issues might resonate with this office?

- What issues might be important for the voters in that district?
- Would someone representing your organization be available to accompany and contribute to discussions in either of those areas?

JNCL-NCLIS

202-580-8684

www.languagepolicy.org

STAY CONNECTED

