

JNCL-NCLIS Update

February 2015

Message from the Executive Director

Dear Colleagues,

As the new Congress convenes, the Language Enterprise faces new opportunities to make the case to our leaders for what we do. The foundation we've laid together over the past two and a half years has begun to pay real dividends, in terms of how the Administration views language and what the Congress is now asking us to do. The most significant indicator of renewed Congressional interest in our work are the requests made in late November from Senators Baldwin, Hatch, Kirk, and Schatz, and Representatives Holt, Lance, Price, and Young, to the American Academy of Arts and Sciences to answer Congressional questions about the role language plays in the 21st century. You can read about the requests below. Should this request be met by the Academy, it will be the first comprehensive, national report on language since the Perkins Commission of 1979, which counted Representatives Paul Simon and Leon Panetta among its members. Stay tuned for more on this exciting development.

In other Congressional news, the staff and Executive Committee have prepared our Appropriations Priorities. You can read more below; the full table of FY16 funding requests from the Administration is available on our [website](#). Highlights from our priorities include supporting increases for Title VIII in the State Department, Title VI/Fulbright-Hays in the US Department of Education, and funding for the Defense Language Program and the National Security Education Program.

In addition, we will be working with the Small Business Committee in the House of Representatives to secure a Joint Resolution recognizing the Language Industry, and with the Education Committees in both Houses to ensure that foreign language programming is included in the reauthorization of the Elementary and Secondary Education Act (ESEA). We've asked our members to send comments to the Senate Health, Education, Labor, and Pensions Committee on the Committee's draft of the ESEA reauthorization. you can read more about this below.

At the state level, JNCL-NCLIS has been privileged to assist in efforts in Indiana and Virginia to advocate for a Seal of Biliteracy, and in Maryland to testify before the House of Delegates, Committee on Ways and Means on the Maryland Seal of Biliteracy Act,

with JNCL-NCLIS President and ACTFL Executive Director Marty Abbott. We will be working with [ACTFL](#), [FLAVA](#), [IFLTA](#), and [MFLA](#) to advocate for these important bills.

On the national scene, we see continued growth in the language industry and expanding interest in Seals of Biliteracy at the K-12 level. This stands in stark contrast to the shrinking enrollments in higher education, reported last week by JNCL-NCLIS member, the Modern Language Association. While excellent programs as well as Federal support exist for languages in higher education, the lack of interest overall is an area of significant concern, given the pressing needs for global talent among US businesses and the US Government.

In JNCL-NCLIS news, we've welcomed three new members: [AdAstra](#), [CulturaLink](#), [New Mexico Organization of Language Educators \(NMOLE\)](#). We also welcome Ms. Maria Pulcini as a part-time Policy Analyst; she had served as an intern last fall, and her work merited bringing her aboard as a staff member. We welcome as well Ms. Michala Braun, from Principia College, for a spring semester internship in the JNCL-NCLIS office. Read more about Maria and Michala below.

Finally, our Language Advocacy Day is fast approaching! We have an exciting program planned for May 7-8 at the Beacon Hotel here in Washington, DC. In addition to the industry-education roundtable, we will have a reception at the University Club with an award presentation, and additional programming as well as the Delegate Assembly and congressional visits. Read more below, and be sure to register and consider sponsorship opportunities.

As always, thank you for your support and hard work.

With Best Wishes,

Bill Rivers

AAAS Language Study

You'll recall that at the time of the 2014 Language Advocacy Day, delegates were given material to share in their meetings on the Hill about a potential request for a study on the impact of language in the U.S. by the American Academy for Arts and Sciences. Well, that request has finally been realized. In November, four members of the U.S. Senate and four from the U.S. House of Representatives signed a letter requesting that AAAS carry out this study.

Special thanks to our signatories in the House and Senate, and to ACTFL for prioritizing this and finding signatories for the request.

We invite you to read the signed request letters from the [House](#) and [Senate](#).

Legislative Priorities

With the release of the President's fiscal year 2016 budget request, JNCL-NCLIS has been working to track funding for language programs in various sectors of government. We were pleased with the President's request overall, but hope to see the proposed cuts to language programs in the Department of Defense reconsidered. In addition, we continue to advocate for increased funding in Title VIII and reinstatement of the Foreign Language Assistance Program (FLAP) in the Department of Education. We also join the National Endowment for the Humanities in requesting funding above the President's budget level. You can read the full profile of our [FY16 Appropriations Priorities](#).

The chart below details FY15 requests and appropriations for the relevant language programs in the Department of State, Department of Education and Department of Defense, as well as the FY16 request and the proposed changes from FY15 funding levels.

<i>(in thousands)</i>	FY 15 Request	FY15 Omnibus	FY16 Request	Change request FY15 to FY16
State Department, ECA	577,900	589,900	623,079	33,179
Academic Programs	313,439	331,636	315,039	(16,597)
Professional/Cultural Exchanges	180,509	195,240	182,947	(12,293)
Research and Training for Eastern Europe and the New Independent States of the Former Soviet Union Act - Title VIII	0	3,000	0	(3,000)
<i>(in thousands)</i>	FY15 Request	FY15 Omnibus	FY16 Request	Change request FY15 to FY16
Dept. of Education				
Elementary and Secondary Education				
Effective Teaching and Learning for a Well-Rounded Education	25,000	0	25,000	25,000
FLAP	0	0	0	--
Higher Education	2,025,457	1,924,839	2,060,080	135,241
Title VI - IFLE	76,164	72,164	76,000	3,836
Domestic Programs	69,103	65,103	67,103	2,000
Overseas Programs	7,061	7,061		
Title III - OELA				
English Learner Education	723,400	737,400	723,000	(14,400)

Indian Student Education	123,939	123,939	124,000	61
NPD	--	--	--	--
NAM	--	5,000	5,000	none
<i>(in thousands)</i>	FY15 Request	FY15 Omnibus	FY16 Request	Change request FY15 to FY16
Defense Department				
Defense Human Resources Activity (DHRA)	633,300	673,655	642,551	(31,104)
DLNSEO	48,497	48,485	49,309	(824)
Army				
Operations & Maintenance, Army	33,240,148	31,961,920	35,107,546	3,145,626
Specialized Skill Training	922,236	896,529	981,000	84,471
DLIFLC		261,744	230,188	(31,556)
DARPA	2,778,656	2,914,770	2,972,693	57,923
Others				
National Science Foundation		7,344,205	7,724,000	379,340
National Endowment for the Humanities	146,021	146,021	147,942	1,921

Biliteracy Seals March On

Biliteracy Seals continue to gain momentum around the country with Indiana, Maryland and Virginia all very close to passing legislation. JNCL-NCLIS has been active in supporting this effort, most recently submitting letters to the Virginia State Legislature, and testifying to the Maryland General Assembly.

Bill Rivers appeared before the Maryland House of Delegates on Feb. 12 and Rachel Hanson will testify before the Maryland Senate on behalf of the biliteracy seal bill on Feb. 25.

You can read our [letter to the VA Legislature](#) and [Dr. River's testimony to the Maryland House of Delegates](#).

Comments on ESEA Reauthorization

JNCL-NCLIS recently asked members, delegates and language advocates to send in comments on Senator Alexander's [ESEA reauthorization draft](#). The Bill contained few provisions for languages. We hope to see the comments of our members taken into consideration as we watch the ESEA reauthorization process unfold.

Though the window for commentary is officially closed, you may still be able to send yours to this [address](#). For background information and an idea of what to write, please reference this [email](#) we sent at the beginning of February.

MLA Enrollment Numbers

The MLA report on "Enrollments in Languages Other Than English in U.S. Postsecondary Institutions of Higher Ed, Fall 2013," was released today. It's at:

http://www.mla.org/enrollments_surveys

The MLA report is the longest-running comprehensive analysis of the study of languages other than English at US colleges and universities; this is the twenty-third survey in the series. The report includes undergraduate and graduate course enrollments in languages other than English in fall 2013 for 2,616 AA-, BA-, MA-, and PhD-granting colleges and universities in the United States. Partial funding for the report came from the National Endowment for the Humanities and the National Security Educational Program.

Total language enrollments on US college campuses decreased by 6.7% between 2009 and 2013. But some languages-Korean, American Sign Language (ASL), Portuguese, and Chinese-showed higher enrollments. The sharpest percentage increase was in Korean enrollments, which rose at every institutional level between 2009 and 2013: 27.6% in two-year institutions, 45.3% in four-year institutions, and 86.6% in graduate programs. This growth in 2013 follows increases of 18.2% between 2006 and 2009 and 37.1% between 2002 and 2006. American Sign Language continued to experience strong growth, showing an increase of 19.0% in total enrollments, and was the language with the third most enrollments, displacing German, now fourth. Also up were enrollments in Portuguese (10.1%) and Chinese (2.0%).

Read the [full report](#), [highlights](#), or [press release](#) for more information.

JNCL-NCLIS Staff Changes

JNCL-NCLIS is proud to welcome our former intern, **Maria Pulcini**, to the staff of JNCL-NCLIS. Maria began as a part-time Policy Analyst for us at the end of January. We were very pleased with her performance as an intern and are delighted to have her on board.

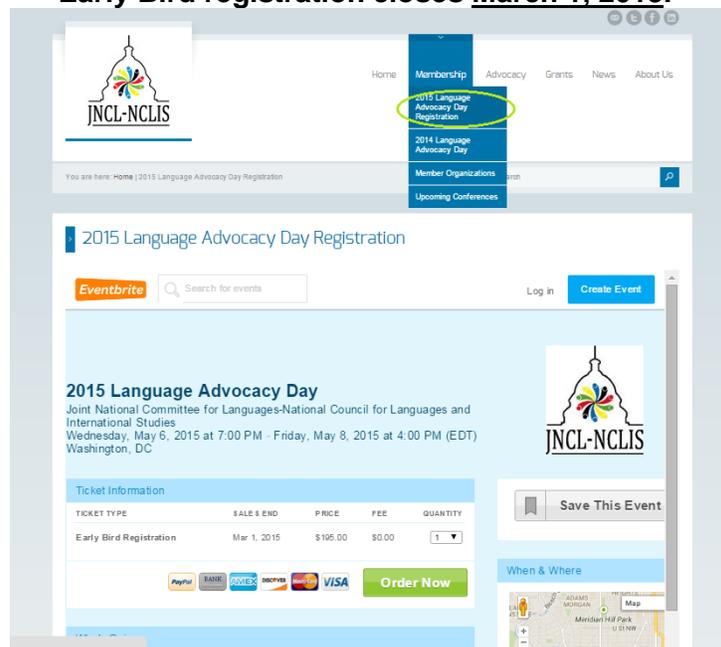
You can view her bio on the [staff page](#) of our website.

Additionally, we have a new spring intern. **Michala Braun** started on Jan. 29 and will be with us through the Legislative Advocacy Day in May and will be eagerly learning about language policy and advocacy while she makes networking connections and writes a research paper about her time here for independent study internship credits.

She is currently a sophomore at Principia College majoring in Political Science. She is from Southern California, but attended boarding school from 8th grade on in St. Louis, MO, and is now living part-time in Washington, DC. Michala is passionate about travel and intercultural relations and has journeyed to parts of Europe, North America, and the Middle East. Upon completing her internship with JNCL-NCLIS, Michala plans to finish her B.A. in Political Science and pursue a Master's degree in Middle Eastern economic affairs and international policy.

Language Advocacy Day, May 7-8, 2015

Early Bird registration closes **March 1, 2015.**



The screenshot shows the JNCL-NCLIS website with a navigation menu. The '2015 Language Advocacy Day Registration' link is highlighted in a yellow oval. Below the navigation menu, the page title is '2015 Language Advocacy Day Registration'. The Eventbrite logo and search bar are visible. The event details are as follows:

2015 Language Advocacy Day
Joint National Committee for Languages-National Council for Languages and International Studies
Wednesday, May 6, 2015 at 7:00 PM - Friday, May 8, 2015 at 4:00 PM (EDT)
Washington, DC

TICKET TYPE	SALE \$ END	PRICE	FEE	QUANTITY
Early Bird Registration	Mar 1, 2015	\$195.00	\$0.00	1

Payment options include PayPal, BANK, AMEX, DISCOVER, and VISA. An 'Order Now' button is present. A 'Save This Event' button and a 'When & Where' map are also visible.

Managing your subscriptions

Thank you for your interests in language news and the activities of JNCL-NCLIS. We are happy to have you as part of our community. While we try to limit the number of messages and to send only the most important information to you, we realize that sometimes that still amounts to a lot of mail in your inbox.

If you ever feel as though you're getting too much mail from us, you can always find a link at the bottom of each message that allows you to "Update Profile/Email Address." Clicking this link will take you to a page where you can change which mailing lists you are subscribed to (see the explanation of the lists below). At the bottom of every email, there is also an "Unsubscribe" link. Clicking this will remove your email address from all of our lists and you will be unable to receive any mailings from us unless you resubscribe on our website.

[JNCL-NCLIS Weekly Newsbrief](#) - Weekly roundup of language news sent on Thursdayafternoons

[JNCL-NCLIS Monthly Update](#) - Monthly newsletter detailing activities and news about JNCL-NCLIS, and occasional announcements and action alerts

[Members of JNCL NCLIS Member Organizations](#) - Special announcements about JNCL-NCLIS activities relevant to members, action alerts, and information about the annual Language Advocacy Day.

[Member Organization Delegates to JNCL-NCLIS](#) - Official JNCL-NCLIS business and information for member representatives in the Delegate Assembly

SCOLA Trial Membership for JNCL-NCLIS Affiliates!

JNCL-NCLIS is proud to announce that our latest member, SCOLA (www.scola.org) is offering free access to SCOLA's wide range of services and materials for all JNCL-NCLIS member organizations for the first six months and at a reduced rate thereafter. SCOLA provides on-line and mobile device access to foreign language broadcasting from more than 150 countries in more than 175 languages as well as an array of unique educational resources based on this authentic foreign content.

These services include: Learning/Assessment Objects, specially produced programming, foreign text (periodicals, text books, etc.), hard to find radio programs, archived content and many more services designed for communicative language teaching and learning, specializing in the less commonly taught languages. SCOLA also secures broad-spectrum educational use permissions that allow SCOLA users to archive the content and to build their own learning tools with the content.

This service has been announced since January. Just last month several individual members noticed the offer and we have received many emails asking for access to SCOLA. SCOLA has kindly renewed this service again until July 2014. Please notify your members of this service before it expires again.

This introductory offer is open to any member or employee of a JNCL-NCLIS member

organization. For individual access, contact Rachel Hanson (rhanson@languagepolicy.org) for your access credentials. For organizational membership, contact Bill Rivers (writers@languagepolicy.org).

Social Media

We have *500 followers* on Twitter and are eager for more! Please follow us @JNCLInfo We invite you to interact and share with JNCL-NCLIS and fellow members on Facebook, Twitter and LinkedIn!

- You can find us on Facebook at "JNCL-NCLIS." Please like our page on Facebook and please leave a note on our **Facebook** wall!
- Follow us on Twitter with the handle "@JNCLInfo"
- Follow us on LinkedIn at "Joint National Committee for Languages-National Council for Languages and International Studies."

More importantly, if your association has news to share with your colleagues, please do let us know - we are always more than happy to share news (good and bad), job announcements, upcoming events, and advocacy requests from all of our members.

Website

We are here to serve you, our members, and we want our site to be an extension of that purpose. So if you have suggestions of how it could be improved, or if your organization has publications that would be useful to all our members and would corroborate our case for language, we invite you to share them with us. You can contact Rachel Hanson, rhanson@languagepolicy.org

Capitol Hill Visit Procedures:

A reminder on our procedures for visiting Capitol Hill:

- Whenever possible, the Staff will alert the membership and Board that a visit has been planned;
- For each visit, the Staff will ask the membership to respond to the following requests:
 - What community-wide issues might resonate with this office?
 - What issues might be important for the voters in that district?
 - Would someone representing your organization be available to accompany and contribute to discussions in either of those areas?

www.languagepolicy.org