



JNCL-NCLIS Update

July 2015

Message from the Executive Director

Dear Colleagues,

The past month you've seen a great deal of activity in Washington, DC, with the World Language Advancement Act introduced in the Senate and [in the House of Representatives](#), and the introduction of the [Biliteracy Education Seal and Teaching \(BEST\) Act](#). At this point in the legislative cycle, the appropriations subcommittees have completed work on several major funding bills in each House of Congress. While it is unlikely that these will become law as individual appropriations bills, the funding levels they indicate are often reflected in the omnibus appropriations process. It's still too early to tell if we will see an omnibus bill, a continuing resolution (which would freeze funding at 2015 levels), or something else, but the guidance we've seen thus far is mostly promising. For our programs, this reflects your hard work - the more than 1000 messages sent last week on the World Language Advancement Act, the more than 100 office visits made during the Language Advocacy Day, and all of your daily work in language in your own organizations. You help us make the case for language by what you do, and by your advocacy.

As a result, JNCL-NCLIS and its partner organizations have been able to secure, at least at this stage in the appropriations process, the continuation of funding to Title VIII (the Research and Training on Eastern Europe and Eurasia (Independent States of the Former Soviet Union) ([pg 48](#)) and the restoration of funding to the Congress-Bundestag Youth Exchange ([pg. 17](#)). In both cases, JNCL-NCLIS has worked alongside a number of other organizations including, among others, American Councils for International Education and the Association for Slavic, Eurasian, and East European Studies on Title VIII and Cultural Vistas and the American Association of Teachers of German on the Congress-Bundestag Youth Exchange.

On Title VI of the Higher Education Act, we see a mixed picture, with level funding in the

House of Representatives, but a significant cut in the Senate due to overall budget caps and the priority the Senate gave to increased funding for the National Institutes for Health. We are working closely with the Coalition for International Education to address this, and to advocate among Senate Republicans for more funding for Title VI. You'll hear more about this in the coming weeks, and there will be calls to action.

Finally, we expect the long-anticipated Commission on Languages of the American Academy of Arts and Sciences to launch in the next two weeks. Stand by for more on this exciting and powerful development.

As always, we need your input and news from you, so please do not hesitate to contact me at writers@languagepolicy.org with your ideas and concerns.

With Best Wishes,

Bill Rivers
Executive Director

Message from the Policy Analyst

Dear Colleagues,

Over the past few months, I have been settling into my new role at JNCL-NCLIS. With the planning of next year's event here in Washington as well as advocacy for the World Language Advancement Act among other things, they have been a busy few months. Having interned here prior to taking a position as Policy Analyst, I was already well-acquainted with the challenges facing the language field. I now have the pleasure of assessing ways to make the biggest impact in facing them.

I met many of you at May's Language Advocacy Day and Delegate Assembly and was instantly inspired by the level of passion and dedication present in this field. That level of energy is rare and it's contagious, and I've caught the bug. I am genuinely thrilled to contribute to our shared goals through my role here at JNCL-NCLIS.

Sincerely,

Maria Pulcini
Policy Analyst

World Language Advancement Act

This month has seen a flurry of activity around the World Language Advancement Act (WLAA). Building off the foundation that delegates made in their meetings in May, JNCL-

NCLIS has been raising the profile of WLAA on the Hill and with the Department of Education over the last several months. These collective efforts culminated in the introduction of WLAA in both chambers of Congress last week.

In the Senate, Tammy Baldwin of Wisconsin introduced WLAA as [amendment #2233](#) to the Every Child Achieves Act (ECAA) of 2015. Meanwhile in the House, Reps. Price (D-NC), Lance (R-NJ), Crowley (D-NY), and Young (R-AK) introduced WLAA, or [H.R. 3096](#), as standalone legislation.

As the House and Senate versions of the reauthorization of ESEA have both passed in their respective chambers, the next few months will see conferences and hearings to reconcile the two very different pieces of legislation. Stay tuned for our Monthly Updates and Action Alerts as we continue to promote WLAA in this process.

Biliteracy Education Seal and Teaching (BEST) Act

Rep. Julia Brownley (D-CA) introduced the Biliteracy Education Seal and Teaching (BEST) Act on July 8. After having spearheaded Biliteracy Seal legislation at the state level during her tenure in California's State Assembly, Rep. Brownley brought the Biliteracy Seal to the Federal level.

BEST would implement a grant program at the Department of Education for interested states to establish or improve Biliteracy Seal programs that recognize high school students' speaking, reading and writing skills in a language besides English.

Although BEST did not receive enough votes to make it into the Student Success Act as an amendment, Rep. Brownley plans to [reintroduce BEST](#) as standalone legislation in the coming weeks. As with WLAA, stay tuned to our Monthly Updates and Action Alerts as this legislation moves forward.

AAAS Commission on Language

The much anticipated Commission on Languages by the American Academy of Arts and Sciences (AAAS) has identified its Chair and is currently in the process of naming the remaining commissioners. AAAS has received a great deal of interest from within and without concerning the Commission, and plans to formally announce it by press release at the end of this month.

For a reminder of the kinds of issues regarding language that the Commission will address, take a look at the questions posed by [Senate](#) and [House](#) in the letters sent last November. Once the Commission has been formally announced, the next year will feature heightened attention and publicity around language before AAAS reports back to Congress in the summer of 2016.

Asia-Pacific Economic Cooperation (APEC) Grant

Working with the Department of Education, JNCL-NCLIS is currently bidding on a grant from Asia-Pacific Economic Cooperation (APEC) to identify ways to encourage greater economic cooperation among countries along the Pacific Rim.

Noting the plethora of languages, cultures, and ethnicities in the region and the relatively low opportunities available to them to engage one another, the proposed project would develop policy recommendations for participating economies to cultivate global talent within their own borders and thereby enhance economic cooperation in the region.

Should the grant be awarded, JNCL-NCLIS will work with U.S.-based and foreign partners to conduct surveys of the availability of global talent and reasons for the lack thereof, facilitate conversation at the national and international levels through workshops and fora dedicated to these issues, and develop recommendations for APEC countries to address these issues.

FY15 Dues Reminder

As we have now officially entered the second half of our fiscal calendar, we will be reviewing our records for unpaid dues and sending friendly reminders in the coming weeks to members that have not yet paid.

If you know your organization has not yet paid and needs an invoice for the remainder, please let Maria Pulcini know at mpulcini@languagepolicy.org.

Upcoming Member Events

Rockant, Inc. <i>Localizing Digital Marketing</i> Roundtable	August 25, 2015 8 am - 5 pm The Sphinx Club Washington, D.C. Register here .
ATA Annual Conference	November 4-7, 2015 Hyatt Regency Miami Miami, FL http://www.atanet.org/conf/2015/
ACTFL Annual Convention & Expo	November 20-22, 2015 San Diego, CA http://www.actfl.org/convention-expo
NECTFL Annual Conference	February 11-13, 2016 New York Hilton, Midtown

	New York, NY http://www.nectfl.org/conference
CSCTFL Annual Conference	March 10-12, 2016 Hilton Downtown Columbus Columbus, OH http://www.csctfl.org/conferences/2016conference.html

We are happy to share announcements of our members' upcoming events in our email campaigns and on our social media platforms. You can share these announcements with us by sending the relevant information to mpulcini@languagepolicy.org.

Managing Your Subscriptions

Thank you for your interests in language news and the activities of JNCL-NCLIS. We are happy to have you as part of our community. While we try to limit the number of our messages and send only the most important information to you, we realize that sometimes that still amounts to a lot of mail in your inbox.

If you ever feel as though you're getting too much mail from us, you can always find a link at the bottom of each message that allows you to "Update Profile/Email Address." Clicking this link will take you to a page where you can change to which mailing lists you are subscribed (see the explanation of the lists below). At the bottom of every email, there is also an "Unsubscribe" link. Clicking this will remove your email address from all of our lists and you will be unable to receive any mailings from us unless you resubscribe on our website.

- [JNCL-NCLIS Weekly Newsbrief](#) - Weekly roundup of language news sent on Thursday afternoons
- [JNCL-NCLIS Monthly Update](#) - Monthly newsletter detailing activities and news about JNCL-NCLIS, and occasional announcements and action alerts
- [Members of JNCL NCLIS Member Organizations](#) - Special announcements about JNCL-NCLIS activities relevant to members, action alerts, and information about the annual Language Advocacy Day.
- [Member Organization Delegates to JNCL-NCLIS](#) - Official JNCL-NCLIS business and information for member representatives in the Delegate Assembly

Social Media

We have *645 followers* on Twitter and are eager for more! Please follow us @JNCLInfo
We invite you to interact and share with JNCL-NCLIS and fellow members on Facebook, Twitter and LinkedIn!

- You can find us on Facebook at "[JNCL-NCLIS](#)." Please like our page on Facebook and leave a note on our Facebook wall!
- Follow us on Twitter with the handle "[@JNCLInfo](#)"
- Follow us on LinkedIn at "[Joint National Committee for Languages-National Council for Languages and International Studies](#)"

More importantly, if your association has news to share with your colleagues, please do let us know - we are always more than happy to share news (good and bad), job announcements, upcoming events, and advocacy requests from all of our members.

SCOLA Trial Membership for JNCL-NCLIS Affiliates!

JNCL-NCLIS is proud to announce that our member SCOLA (www.scola.org) is offering free access to SCOLA's wide range of services and materials for all JNCL-NCLIS member organizations for the first six months and at a reduced rate thereafter. SCOLA provides on-line and mobile device access to foreign language broadcasting from more than 150 countries in more than 175 languages as well as an array of unique educational resources based on this authentic foreign content.

These services include: Learning/Assessment Objects, specially produced programming, foreign text (periodicals, text books, etc.), hard to find radio programs, archived content and many more services designed for communicative language teaching and learning, specializing in the less commonly taught languages. SCOLA also secures broad-spectrum educational use permissions that allow SCOLA users to archive the content and to build their own learning tools with the content.

This service has been announced since January. Just last month several individual members noticed the offer and we have received many emails asking for access to SCOLA. SCOLA has kindly renewed this service again until July 2015. Please notify your members of this service before it expires again.

This introductory offer is open to any member or employee of a JNCL-NCLIS member organization. For individual access, contact Maria Pulcini (mpulcini@languagepolicy.org) for your access credentials. For organizational membership, contact Bill Rivers (writers@languagepolicy.org).

Website

We are here to serve you, our members, and we want our site to be an extension of that purpose. So if you have suggestions of how it could be improved, or if your organization has publications that would be useful to all our members and would corroborate our case

for language, we invite you to share them with us. You can contact Maria Pulcini, mpulcini@languagepolicy.org

Capitol Hill Visit Procedures

A reminder on our procedures for visiting Capitol Hill:

- Whenever possible, the Staff will alert the membership and Board that a visit has been planned;
- For each visit, the Staff will ask the membership to respond to the following requests:
 - What community-wide issues might resonate with this office?
 - What issues might be important for the voters in that district?
 - Would someone representing your organization be available to accompany and contribute to discussions in either of those areas?

JNCL-NCLIS

202-580-8684

www.languagepolicy.org

STAY CONNECTED

