



JNCL-NCLIS Update

June 2015

Message from the Executive Director

Dear Colleagues,

Let me express my personal thanks to everyone who participated in last month's [Language Advocacy Day and Delegate Assembly](#). We had more than 85 participants, who went to more than 110 meetings on Capitol Hill, at the White House, and in the US Department of Education. The number of delegates was remarkable, given that our meeting coincided with those of StarTalk, the Association of Language Companies, and the American Council of Learned Societies. Next year's Language Advocacy Day will occur earlier in the year, as we need to better align with the Congressional appropriations calendar and avoid scheduling conflicts. The Executive Committee will set the date of the Language Advocacy Day during its June teleconference. We will announce the dates as soon as possible.

Your work over the past three years in these meetings has established real connections to Members of Congress and their staff, and we are now starting to see the results of that work. Combining your personal visits, which are always appreciated by the offices with which you interact, with the ongoing work you do in your home organizations - teaching, research, translation, interpreting, localization, testing, and many other language activities - gives us the materials and inspiration to make the case for language in the 21st century.

Looking forward to the rest of the summer, JNCL-NCLIS will be active on many fronts: promoting the World Languages Advancement Act, which updates the Foreign Language Assistance Program; developing proposals for the reauthorization of the Title VI of the Higher Education Act, in concert with the Coalition for International Education; working with members and partner organizations to increase funding for the Defense Language Institute Foreign Language Center and the programs funded under Title VI of the Higher Education Act, as well as the other programs on our legislative priorities; and

planning further events on Capitol Hill for the fall to highlight the role of the language industry as well as the value of early language learning. Some of you will see me next month at the meetings of the American Association of Teachers of French, in Saguenay, Quebec, and at the American Association of Teachers of Spanish and Portuguese, in Denver. Finally, we await the announcement of the forthcoming Commission on Language of the American Academy of Arts and Sciences, which will spur new activity for JNCL-NCLIS and many of our members.

Again, thanks to all who participated in Language Advocacy Day, and to all of you for your support and your work,

With Best Wishes,

Bill Rivers
Executive Director

New Members

As we reported at this year's Language Advocacy Day and Delegate Assembly, JNCL-NCLIS has grown to include 18 new members since May of last year. Most recently, we welcome the [Council on the Development of French in Louisiana \(CODOFIL\)](#), McGinn Consulting LLC, [Professional Language Association of Nevada \(PLAN\)](#), [University of North Georgia's Center for Global Engagement](#), and the [Multilingual Family Resource Center](#).

These organizations are active in all aspects of the Language Enterprise, from language instruction and research to translation and interpretation. The breadth and bandwidth of our network was lauded at the meetings that took place here in Washington last month and we look forward to watching that footprint expand with the help of our new members.

SCOLA At Risk for Defunding

As many of you know, the Defense Language Institute Foreign Language Center (DLIFLC) is slated for a \$23 million cut in the President's 2016 Budget Request. Since the release of the President's Budget Request, DLI has begun reevaluating its own budget and is expected to cancel certain contracts in anticipation of these cuts.

One such contract is with JNCL-NCLIS member SCOLA, a non-profit educational organization that offers foreign language materials in over 175 languages. The target language content made available to DLI through SCOLA's satellite systems is local and authentic, often otherwise unattainable without proper licensing and authority.

JNCL-NCLIS has been working closely with SCOLA's leadership on the Hill and beyond advocating for the value of SCOLA's programming to the capacity of our nation's service members. In addition to providing authentic materials to DLI, SCOLA offers content to universities and colleges, k-12 schools, and individual language learners. You can find out more [below](#) about the free trial membership available to JNCL-NCLIS affiliates.

If you are already a user of SCOLA's services, tell the story of its impact on your language learning efforts to Don Fischer at dfsicher@csumb.edu. Your comments will allow better informing of responsible agencies as the process continues.

Managing Your Subscriptions

Thank you for your interests in language news and the activities of JNCL-NCLIS. We are happy to have you as part of our community. While we try to limit the number of our messages and send only the most important information to you, we realize that sometimes that still amounts to a lot of mail in your inbox.

If you ever feel as though you're getting too much mail from us, you can always find a link at the bottom of each message that allows you to "Update Profile/Email Address." Clicking this link will take you to a page where you can change to which mailing lists you are subscribed (see the explanation of the lists below). At the bottom of every email, there is also an "Unsubscribe" link. Clicking this will remove your email address from all of our lists and you will be unable to receive any mailings from us unless you resubscribe on our website.

- [JNCL-NCLIS Weekly Newsbrief](#) - Weekly roundup of language news sent on Thursday afternoons
- [JNCL-NCLIS Monthly Update](#) - Monthly newsletter detailing activities and news about JNCL-NCLIS, and occasional announcements and action alerts
- [Members of JNCL NCLIS Member Organizations](#) - Special announcements about JNCL-NCLIS activities relevant to members, action alerts, and information about the annual Language Advocacy Day.
- [Member Organization Delegates to JNCL-NCLIS](#) - Official JNCL-NCLIS business and information for member representatives in the Delegate Assembly

Social Media

We have *603 followers* on Twitter and are eager for more! Please follow us @JNCLInfo
We invite you to interact and share with JNCL-NCLIS and fellow members on Facebook, Twitter and LinkedIn!

- You can find us on Facebook at "[JNCL-NCLIS](#)." Please like our page on

Facebook and leave a note on our Facebook wall!

- Follow us on Twitter with the handle "[@JNCLInfo](#)"
- Follow us on LinkedIn at "[Joint National Committee for Languages-National Council for Languages and International Studies](#)"

More importantly, if your association has news to share with your colleagues, please do let us know - we are always more than happy to share news (good and bad), job announcements, upcoming events, and advocacy requests from all of our members.

SCOLA trial membership for JNCL-NCLIS affiliates!

JNCL-NCLIS is proud to announce that our member SCOLA (www.scola.org) is offering free access to SCOLA's wide range of services and materials for all JNCL-NCLIS member organizations for the first six months and at a reduced rate thereafter. SCOLA provides on-line and mobile device access to foreign language broadcasting from more than 150 countries in more than 175 languages as well as an array of unique educational resources based on this authentic foreign content.

These services include: Learning/Assessment Objects, specially produced programming, foreign text (periodicals, text books, etc.), hard to find radio programs, archived content and many more services designed for communicative language teaching and learning, specializing in the less commonly taught languages. SCOLA also secures broad-spectrum educational use permissions that allow SCOLA users to archive the content and to build their own learning tools with the content.

This service has been announced since January. Just last month several individual members noticed the offer and we have received many emails asking for access to SCOLA. SCOLA has kindly renewed this service again until July 2015. Please notify your members of this service before it expires again.

This introductory offer is open to any member or employee of a JNCL-NCLIS member organization. For individual access, contact Maria Pulcini (mpulcini@languagepolicy.org) for your access credentials. For organizational membership, contact Bill Rivers (wrrivers@languagepolicy.org).

Website

We are here to serve you, our members, and we want our site to be an extension of that purpose. So if you have suggestions of how it could be improved, or if your organization has publications that would be useful to all our members and would corroborate our case for language, we invite you to share them with us. You can contact Maria Pulcini, mpulcini@languagepolicy.org

Capitol Hill visit procedures

A reminder on our procedures for visiting Capitol Hill:

- Whenever possible, the Staff will alert the membership and Board that a visit has been planned;
- For each visit, the Staff will ask the membership to respond to the following requests:
 - What community-wide issues might resonate with this office?
 - What issues might be important for the voters in that district?
 - Would someone representing your organization be available to accompany and contribute to discussions in either of those areas?

JNCL-NCLIS

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www.languagepolicy.org

STAY CONNECTED

