



JNCL-NCLIS Update

May 2016

Message from the Executive Director

Dear Colleagues,

As the semester winds down, and summer approaches, we're busy here in the nation's capital, following up on all of the excellent work done in February by all of the participants in our Language Advocacy Days. Our primary concerns of the spring in the Congress continue to be the appropriations, the World Languages Advancement Act, and the Small Business Committees in both Houses.

The first markups of appropriations bills are just coming, so it's still early to gauge where we are, but initial, informal signs are promising for the programs where we saw cuts in the President's Budget for 2017. Moreover, as you've seen, the appropriations process is very contentious this year. As with past years, the subcommittees will mark up their bills by the end of this month. Whether passed by the respective subcommittees or by the full Houses, these bills form the basis for intense negotiations in the fall, before a final deal is struck. This pattern is obviously complicated by the election; predicting the eventual outcome is very difficult. What this means for JNCL-NCLIS and its members is that we will be asking, likely several times, for YOU to send messages to the Hill as we continue our advocacy work. You can read more about our work in appropriations areas below.

On the policy front, JNCL-NCLIS, ACTFL, and other member organizations continue to work on the World Languages Advancement Act. This is still an active bill in the House of Representatives, where we are working to secure more Republican co-sponsors (as well as Democratic co-sponsors, but the need to show bipartisan support means that we are focusing on the GOP members at the moment). In the Senate, we are close to finding a Republican lead sponsor, which would allow for the introduction of the bill. Additionally, we have resumed working with the Small Business Committees, with the goal of securing a resolution honoring (and detailing) the language industry's contribution to the national interest. Our work with these committees helped secure positive changes in how the US Department of Labor regulates the language industry, and we want to continue this work, as well as our work on the surveys of labor rates with the Bureau of Labor Statistics, to highlight language as a professional service, which should be delivered by highly educated, well-compensated professionals.

At the state level, we should all recognize Maryland and Georgia for creating Seals of Biliteracy. There are now 18 states with seals! This is a real grass-roots movement, and it finds resonance in state legislatures, state teacher organizations, PTAs, and in

the business community. As always, JNCL-NCLIS will assist in any way we can to further these efforts, and ACTFL, ICTFL, and other JNCL-NCLIS member organizations have fantastic resources for those of you who would like to advocate for this in your state.

Lastly, we're proud that our survey of Global Talent requirements in the Pacific Rim has launched! As you may recall, JNCL-NCLIS received a competitively funded grant from the Asia Pacific Economic Cooperation, late in 2015, to expand our work on global talent beyond the US and UK. Data are rolling in, and I have the pleasure of presenting on the project at this week's APEC meetings in Peru. The goals of the project are twofold - to ascertain the degree to which linguistic and cultural skills are in demand in the employment sector, and to present these data and analyses to the educational sector. Assuming that our findings in the US and UK are upheld across the Pacific Rim, the presentation of the skills sought by employers ought to help the educational sector design better language programs, from primary through tertiary education. Moreover, PR on these results ought to pique more interest in the serious study of languages.

Let me close with my thanks to all of the organizations and individuals who support our mission, with your work, advice, and dues, and to ask each of you to let us know what we can do to further our cause.

With Best Wishes,

Bill Rivers

Appropriations Update

Title VI/Fulbright-Hays of the Higher Education Act

On Title VI/Fulbright-Hays, we are working with the National Humanities Alliance, the Coalition for International Education, the Council of Directors of the Language Resource Centers, and a number of individual universities to advocate for level funding for FY17, as opposed to the President's proposed cut of \$5m to the Fulbright-Hays programs. As noted above, you will continue to receive action alerts on this matter as the appropriations process progresses.

Defense Language Institute Foreign Language Center

Another program where the President's Budget causes deep concern is the Defense Language Institute Foreign Language Center. The DLIFLC budget was cut by nearly 25% from 2013 to 2015, while the DLIFLC mission - the number of students trained there as well as the proficiency goals for DLIFLC graduates - increased. While the specific reasons for this remain unclear, JNCL-NCLIS and others, to include SCOLA, have been successful at raising this as a priority with the House Armed Services Committee, the House Permanent Select Committee on Intelligence, the House Defense Appropriations Subcommittee, the Senate Armed Services Committee, and the Senate Select Committee on Intelligence.

DLIFLC matters in two ways: first, DLIFLC contracts a number of activities, and this provides work for a number of JNCL-NCLIS member organizations. More importantly, DLIFLC is the largest focal point for language in national security in the Department of Defense; as such, it's where the priorities of the Department of Defense in terms of language and national security are concretely expressed. Whatever one thinks of our foreign policy, the world stubbornly refuses to get less complex, and our partners and adversaries are equally adamant in their use of languages other than English. We should all welcome Congress' focus on DLIFLC - the better our military and national security complex can understand the world, the safer we will all be.

Title IV of the Every Student Succeeds Act

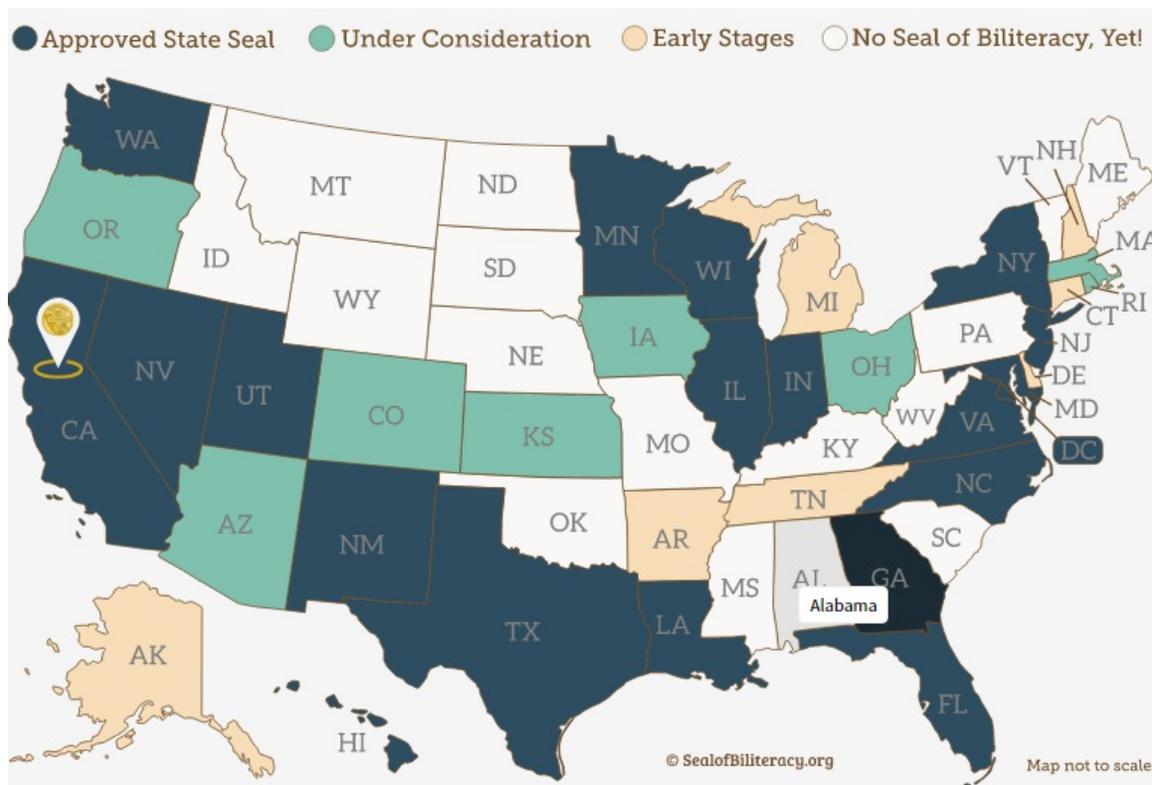
Finally, it is worth highlighting Title IV of the new Every Student Succeeds Act. As you may recall, this new Title creates state-level formula-based block grants for well-rounded curricula, safe schools, and improvements to instructional technology. State Educational Agencies must pass on 97% of the funding to Local Educational Agencies. In the ESSA, Title IV was authorized at \$1.65 billion; the President's budget requested only \$500 million. You can about [the broad coalition of advocacy groups](#) engaged in fighting for more funding; we are proud to be part of this effort, as world languages are included in the well-rounded education segment of this program.

In subsequent Updates, we will discuss the status of our appropriations work on other programs, to include Title VIII and the Congress-Bundestag Youth Exchange, NEH, and the exchange programs of the Department of State.

The Seal of Biliteracy Marches On...

As of just last week, Maryland and Georgia became the 17th and 18th states to implement a seal of biliteracy! The programs will be implemented in the 2016-17 school year, with the graduating class of 2017 being the first to receive the seal on their diplomas.

Efforts in Massachusetts and Rhode Island among the other green states in the map below continue in full force. Meanwhile, new efforts are underway in Missouri and Nebraska. If there is action in your state for a Seal of Biliteracy and a letter of support or written testimony from JNCL-NCLIS would help, let us know!



Save the Date: 2017 Language Advocacy Day & Delegate Assembly

2017 Language Advocacy Day & Delegate Assembly
February 16-17, 2017
Hyatt Regency on Capitol Hill

Registration will open in September.

Upcoming Member Events

AATF Annual Conference	July 3-8, 2016 Austin, TX https://www.frenchteachers.org/convention/
AATSP Annual Conference	July 8-11, 2016 Miami Marriott Biscayne Bay Hotel Miami, Florida Registration is now open!
NNELL Summer Institute	July 14th-17th Louisville, KY http://www.nnell.org/conferences/summer_institute/index.shtml Registration is open and you can reserve your room now.
ATA Annual Conference	November 2-5, 2016 San Francisco, CA http://www.atanet.org/conf/2016/
ACTFL Annual Convention & Expo	November 18-20, 2016 Boston Convention Center Boston, MA http://www.actfl.org/convention-expo

We are happy to share announcements of our members' upcoming events in our email campaigns and on our social media platforms. You can share these announcements with us by sending the relevant information to mpulcini@languagepolicy.org.

SCOLA Trial Membership for JNCL-NCLIS Affiliates!

JNCL-NCLIS is proud to announce that our member SCOLA (www.scola.org) is offering free access to SCOLA's wide range of services and materials for all JNCL-NCLIS member organizations for the first six months and at a reduced rate thereafter. SCOLA provides on-line and mobile device access to foreign language broadcasting from more than 150 countries in more than 175 languages as well as an array of unique educational resources based on this authentic foreign content.

These services include: Learning/Assessment Objects, specially produced programming, foreign text (periodicals, text books, etc.), hard to find radio programs, archived content and many more services designed for communicative language teaching and learning, specializing in the less commonly taught languages. SCOLA also secures broad-spectrum educational use permissions that allow SCOLA users to archive the content and to build their own learning tools with the content.

This introductory offer is open to any member or employee of a JNCL-NCLIS member organization. For individual access, contact Maria Pulcini (mpulcini@languagepolicy.org) for your access credentials. For organizational membership, contact Bill Rivers (writers@languagepolicy.org).

Social Media

We have 936 *followers* on Twitter and are eager for more! Please follow us @JNCLInfo and like us on Facebook! We invite you to interact and share with JNCL-NCLIS and fellow members on all of our platforms:

- You can find us on Facebook at "[JNCL-NCLIS](#)." Please like our page on Facebook and leave a note on our Facebook wall!
- Follow us on Twitter with the handle "[@JNCLInfo](#)"
- Follow us on LinkedIn at "[Joint National Committee for Languages-National Council for Languages and International Studies](#)"

More importantly, if your association has news to share with your colleagues, please do let us know - we are always more than happy to share news (good and bad), job announcements, upcoming events, and advocacy requests from all of our members.

Managing Your Subscriptions

Thank you for your interests in language news and the activities of JNCL-NCLIS. We are happy to have you as part of our community. While we try to limit the number of our messages and send only the most important information to you, we realize that sometimes that still amounts to a lot of mail in your inbox.

If you ever feel as though you're getting too much mail from us, you can always find a link at the bottom of each message that allows you to "Update Profile/Email Address." Clicking this link will take you to a page where you can change to which mailing lists you are subscribed (see the explanation of the lists below). At the bottom of every email, there is also an "Unsubscribe" link. Clicking this will remove your email address from all of our lists and you will be unable to receive any mailings from us unless you resubscribe on our website.

- [JNCL-NCLIS Weekly Newsbrief](#) - Weekly roundup of language news, grant opportunities, and conference announcements sent on Thursday afternoons
- [JNCL-NCLIS Monthly Update](#) - Monthly newsletter detailing activities and news about JNCL-NCLIS, and occasional announcements and action alerts
- [Members of JNCL NCLIS Member Organizations](#) - Special announcements about JNCL-NCLIS activities relevant to members, action alerts, and information about the annual Language Advocacy Day.
- [Member Organization Delegates to JNCL-NCLIS](#) - Official JNCL-NCLIS business and information for member representatives in the Delegate Assembly

Website

We are here to serve you, our members, and we want our site to be an extension of that purpose. So if you have suggestions of how it could be improved, or if your organization has publications that would be useful to all our members and would corroborate our case for language, we invite you to share them with us. You can contact Maria Pulcini, mpulcini@languagepolicy.org

STAY CONNECTED

