



# JNCL-NCLIS Update

October 2015

## Message from the Executive Director

**Dear Colleagues,**

As fall settles in the DC area, JNCL-NCLIS continues to advocate for language here and nationally. With the resolution of the uncertainty surrounding the leadership of the Republican Caucus in the House of Representatives, a budget deal has been reached. Under this agreement, there will be \$80 billion of new domestic discretionary spending. JNCL-NCLIS has reached out to key leaders to push for the programs in our legislative priorities, and we will update you as events develop.

As you know by now, the [Commission on Language Learning of the American Academy of Arts and Sciences](#) continues to add members. JNCL-NCLIS has the honor of being asked by the Commission to prepare one of the briefing papers for the Commission's work, on the role language plays in the nation's economy.

As well, JNCL-NCLIS has been working for the past year on defining "global talent," and assessing the national demand for it. We have been privileged to partner with the Collegiate Employment Research Institute at Michigan State University on its Employment Trends Surveys in 2014 and 2015. The 2015 survey has just been completed, and data analysis begun, but you can read the [2014 results](#). This past summer, we were honored to be included in the team administering a [companion survey of UK businesses](#); many of you saw the press coverage and the [video discussing global talent](#). Finally, on the global talent front, JNCL-NCLIS was just notified this week that we have been awarded a grant by the Asia-Pacific Economic Cooperative to assess the need for global talent across the Pacific Rim.

This matters to the Language Enterprise because global companies - whether located here in the States, in the UK, or elsewhere - increasingly demand professionals with linguistic and cultural human capital, and these companies identify such human capital by

an individual's foreign language proficiency and/or sojourn abroad. Moreover, companies want these "compelling individuals" not just for their languages, but for the other cognitive skills and attitudes that come with learning a language and living, studying, and working abroad - flexibility, risk-taking, self-awareness, and the "global perspective."

In other news, we welcome two doctoral students from the al-Farabi Kazakh National University, Gulnara Boribaeva and Zharas Taubaev. Gulnara will be working on the ways that choices for place and street names and other elements of the linguistic landscape reflect language policies, and Zharas is examining how demonyms - the labels we use for other cultures, languages, and countries - correlate with public and political attitudes towards those cultures. You can read read their biographies on our [staff webpage](#). Please join me in welcoming them to JNCL-NCLIS for the next two months.

Lastly, we are deep into preparations for the upcoming Language Advocacy Days. Due to requests from our colleagues on the Hill, we have moved the event to the end of February, to better align with the Congressional appropriations cycle. Thanks to this change of date, and to the fantastic assistance of Julia Richardson and Courtney Wu in the ACTFL Headquarters, Maria Pulcini was able to negotiate a very reasonable room rate at the Hyatt Regency on Capitol Hill, and we've kept the registration costs the same as last year. Sponsorships for the event are going fast, so be sure to check the [current list](#) of open sponsorship items.

This event is vitally important - we can cite any number of meetings where one of you built a relationship with a Senator, Congressperson, or key staffer, which has resulted in JNCL-NCLIS' ability to make our case to the Congress on the importance of language to the national interest, and the need for Congress to support what we do.

As always, we are here to help you, and do not hesitate to let us know what we can do.

With Best Wishes,

Bill Rivers

## Message from the Policy Analyst

**Dear Colleagues,**

Between tracking Federal appropriations and advocating on Capitol Hill for programs important to the world language field, JNCL-NCLIS has been busy on the advocacy front the last few months. The current political climate has left much to the wind in the face of the most pressing deadlines, like funding the government and approaching the debt ceiling. Nevertheless, JNCL-NCLIS continues its outreach to Congressional staff, USED staff, and White House staff. Even as late in the year as October, we are building on the relationships with Congressional offices that 2015 Language Advocacy Day attendees

established in May. To keep this momentum going, we've opened [registration for 2016 Language Advocacy Day](#)! You can register with early bird registration rates until December 31.

In other news, we have actively been attending state and regional conferences, and will also be attending ACTFL in San Diego next month. We'll be sharing information on where to find our booth in the weeks to come, so we'll see you there!

Until then, let us know how we can best serve you! If you have questions about 2016 Language Advocacy Day, registration and hotel registrations, or sponsorships, please contact me at [mpulcini@languagepolicy.org](mailto:mpulcini@languagepolicy.org).

Sincerely,

Maria Pulcini

## Registration Open for Language Advocacy Day, February 2016

**Language Advocacy Day & Delegate Assembly  
February 25-26, 2016  
Hyatt Regency on Capitol Hill**

[Register now](#) and [book your stay](#) at the Hyatt Regency!

## 2016 Language Advocacy Day Sponsorship Opportunities

As plans move forward for the event, we have put together [a sponsorship package](#) with myriad opportunities to promote your organization or business to JNCL-NCLIS members and others from within the field and without.

If your organization or business is interested in sponsoring our 2016 Language Advocacy Day, contact Maria Pulcini at (202) 580-8684 or [mpulcini@languagepolicy.org](mailto:mpulcini@languagepolicy.org). Sponsorship items will be claimed on a **first come, first serve** basis.

## AAAS Commission on Language Learning

The Commission on Language Learning by the American Academy of Arts and Sciences was [announced](#) on July 31. Additional members of the Commission have since been appointed, and will continue to be appointed through the fall. You can see an [up to date list](#) of the Commissioners appointed thus far. These individuals bring a wide spectrum of knowledge and expertise, and will serve to highlight language in each of their respective fields. AAAS will continue appointing members through the fall, and the Commission is scheduled to being meetings and deliberations in December.

To jump start these meetings, AAAS has commissioned five briefing papers which will provide essential background information and framework for the discussions that will ensue during Commission meetings. There will also be opportunities for input and testimony from outside the Commission. JNCL will be active in sharing these updates and information with its membership and network, so stay tuned!

## APEC Global Talent Grant

We are delighted to share that JNCL-NCLIS has been awarded a grant by the Asia-Pacific Economic Cooperative (APEC) to examine global talent requirements in the Pacific Rim. The project, which will begin in 2015 and end in December 2016, will survey the business community across APEC on the demand for global talent; define and identify aspects of global talent; pilot a survey of the output of individuals with these skills from APEC institutions of higher education; and, develop policy recommendations for APEC countries to enhance economic integration through strengthening their own global talent streams. As the definition and demand for global competency grows, JNCL-NCLIS is excited to take part in pioneering initiatives like this collaboration with APEC.

## FY15 Dues Reminder

As we have now officially entered the second half of our fiscal calendar, we will be reviewing our records for unpaid dues and sending friendly reminders in the coming weeks to members that have not yet paid.

If you know your organization has not yet paid and needs an invoice for the remainder, please let Maria Pulcini know at [mpulcini@languagepolicy.org](mailto:mpulcini@languagepolicy.org).

## Upcoming Member Events

<b>NYS AFLT Annual Conference</b>	October 30-31, 2015 Saratoga Springs Hilton and City Center Saratoga Springs, New York <a href="http://conference.nysaflt.org/2015/">http://conference.nysaflt.org/2015/</a>
<b>ATA Annual Conference</b>	November 4-7, 2015 Hyatt Regency Miami Miami, FL <a href="http://www.atanet.org/conf/2015/">http://www.atanet.org/conf/2015/</a>
<b>ACTFL Annual Convention &amp; Expo</b>	November 20-22, 2015 San Diego, CA <a href="http://www.actfl.org/convention-expo">http://www.actfl.org/convention-expo</a>
<b>NECTFL Annual</b>	February 11-13, 2016 New York Hilton, Midtown

<b>Conference</b>	New York, NY <a href="http://www.nectfl.org/conference">http://www.nectfl.org/conference</a>
<b>SCOLT Annual Conference</b>	February 18-20, 2016 Sheraton Charlotte Charlotte, NC <a href="http://scolt.org/index.php/conferences/current-conference">http://scolt.org/index.php/conferences/current-conference</a>
<b>CSCTFL Annual Conference</b>	March 10-12, 2016 Hilton Downtown Columbus Columbus, OH <a href="http://www.csctfl.org/conferences/2016conference.html">http://www.csctfl.org/conferences/2016conference.html</a>

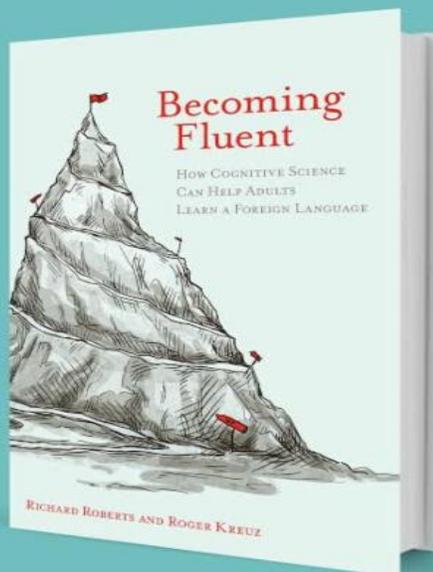
We are happy to share announcements of our members' upcoming events in our email campaigns and on our social media platforms. You can share these announcements with us by sending the relevant information to [mpulcini@languagepolicy.org](mailto:mpulcini@languagepolicy.org).

## Discount on New MIT Press Publication for JNCL-NCLIS Affiliates

MIT Press is excited to announce a new publication: *Becoming Fluent* by Richard M. Roberts and Roger J. Kreuz. Based on the authors' personal experiences and findings in the fields of psychology and cognitive science, this innovative guide for adult language learners highlights the tools one develops during adulthood and the ways in which these can enable them to become fluent.

*Becoming Fluent* has just been made available for purchase on the [MIT Press website](#). MIT Press is offering a **30% discount** on this publication and all other language-related publications to JNCL-NCLIS affiliates with the discount code provided in the graphic below. You can contact [mpulcini@languagepolicy.org](mailto:mpulcini@languagepolicy.org) with questions.

Language at The MIT Press – **30% discount for JNCL-NCLIS members!**



### **BECOMING FLUENT**

**How Cognitive Science Can Help Adults Learn a Foreign Language**

**Richard M. Roberts and Roger J. Kreuz**

**How adult learners can draw upon skills and knowledge honed over a lifetime to master a foreign language.**

Hardcover | \$24.95 Trade | £17.95 | 9780262029230 | 240 pp. | 5.375 x 8 in | 4 line drawings

[mitpress.mit.edu/becoming-fluent](http://mitpress.mit.edu/becoming-fluent)

**Receive 30% off this and all other language-related titles at [mitpress.mit.edu](http://mitpress.mit.edu) with discount code MJNCLNCLIS30**

## **SCOLA Trial Membership for JNCL-NCLIS Affiliates!**

JNCL-NCLIS is proud to announce that our member SCOLA ([www.scola.org](http://www.scola.org)) is offering free access to SCOLA's wide range of services and materials for all JNCL-NCLIS member organizations for the first six months and at a reduced rate thereafter. SCOLA provides on-line and mobile device access to foreign language broadcasting from more than 150 countries in more than 175 languages as well as an array of unique educational resources based on this authentic foreign content.

These services include: Learning/Assessment Objects, specially produced programming, foreign text (periodicals, text books, etc.), hard to find radio programs, archived content and many more services designed for communicative language teaching and learning, specializing in the less commonly taught languages. SCOLA also secures broad-spectrum educational use permissions that allow SCOLA users to archive the content and to build their own learning tools with the content.

This introductory offer is open to any member or employee of a JNCL-NCLIS member organization. For individual access, contact Maria Pulcini ([mpulcini@languagepolicy.org](mailto:mpulcini@languagepolicy.org)) for your access credentials. For organizational membership, contact Bill Rivers ([writers@languagepolicy.org](mailto:writers@languagepolicy.org)).

## **Social Media**

We have *713 followers* on Twitter and are eager for more! Please follow us @JNCLInfo and like us on Facebook! We invite you to interact and share with JNCL-NCLIS and fellow

members on all of our platforms:

- You can find us on Facebook at "[JNCL-NCLIS](#)." Please like our page on Facebook and leave a note on our Facebook wall!
- Follow us on Twitter with the handle "[@JNCLInfo](#)"
- Follow us on LinkedIn at "[Joint National Committee for Languages-National Council for Languages and International Studies](#)"

More importantly, if your association has news to share with your colleagues, please do let us know - we are always more than happy to share news (good and bad), job announcements, upcoming events, and advocacy requests from all of our members.

## Managing Your Subscriptions

Thank you for your interests in language news and the activities of JNCL-NCLIS. We are happy to have you as part of our community. While we try to limit the number of our messages and send only the most important information to you, we realize that sometimes that still amounts to a lot of mail in your inbox.

If you ever feel as though you're getting too much mail from us, you can always find a link at the bottom of each message that allows you to "Update Profile/Email Address." Clicking this link will take you to a page where you can change to which mailing lists you are subscribed (see the explanation of the lists below). At the bottom of every email, there is also an "Unsubscribe" link. Clicking this will remove your email address from all of our lists and you will be unable to receive any mailings from us unless you resubscribe on our website.

- [JNCL-NCLIS Weekly Newsbrief](#) - Weekly roundup of language news, grant opportunities, and conference announcements sent on Thursday afternoons
- [JNCL-NCLIS Monthly Update](#) - Monthly newsletter detailing activities and news about JNCL-NCLIS, and occasional announcements and action alerts
- [Members of JNCL NCLIS Member Organizations](#) - Special announcements about JNCL-NCLIS activities relevant to members, action alerts, and information about the annual Language Advocacy Day.
- [Member Organization Delegates to JNCL-NCLIS](#) - Official JNCL-NCLIS business and information for member representatives in the Delegate Assembly

## Website

We are here to serve you, our members, and we want our site to be an extension of that purpose. So if you have suggestions of how it could be improved, or if your organization

has publications that would be useful to all our members and would corroborate our case for language, we invite you to share them with us. You can contact Maria Pulcini, [mpulcini@languagepolicy.org](mailto:mpulcini@languagepolicy.org)

**JNCL-NCLIS**

202-580-8684

[www.languagepolicy.org](http://www.languagepolicy.org)

*STAY CONNECTED*

