



ALC Washington Leaders Forum -- Fact Sheet

WHAT

The ALC Washington Leaders Forum is an all-day **public policy forum** and **advocacy day** networking event.

WHEN

August 8, 2018

WHERE

The Center for Applied Linguistics (CAL), 4646 40th St. NW, Washington, DC 20008

WHO

The participants of the ALC Washington Leaders Forum are individuals from the language industry who are interested in learning more about the public policy and regulatory issues that pertain to the industry. These participants tend to be senior staff from the top Language Service Companies (LSC) across the country.

WHY

Expressing your opinion on issues that affect your community is your First Amendment right. Moreover, issue-experts like you with nuanced industry knowledge have a distinct **duty** to help civil servants understand and craft the appropriate and amenable policy agendas. It is oft said on Capitol Hill, “if you’re not at the table, then you’re on the menu!”

HOW

You can register for the event on [the registration webpage](#). Event organizers will schedule **all Congressional and external meetings** for participants. Registration only includes the AM and PM event activities, including a networking reception on Aug. 8 with light drinks and refreshments. Hotel, food and travel arrangements are the sole responsibility of the attendee.

HOTEL OPTIONS

[Embassy Suites by Hilton Washington DC Chevy Chase Pavilion](#)

4300 Military Road NW, Washington, DC 20015 | (202) 362-9300

7-minute Metro Ride to Center for Applied Linguistics (CAL) or 1.4 Mile Drive (6 minutes)

34-minute Metro Ride to United State Capital or 7.5 Mile Drive (33 minutes)

[Washington Marriott Wardman Park](#)

2660 Woodley Road NW, Washington, DC 20008 | (202) 328-2000

15-minute Metro Ride to Center for Applied Linguistics (CAL) or 2.8 Mile Drive (10-minutes)

28-minute Metro Ride to United State Capital or 4.6 Mile Drive (26 minutes)

[Omni Shoreham Hotel](#)

2500 Calvert Street NW, Washington, DC 20008 | (202) 234-0700

15-minute Metro Ride to Center for Applied Linguistics (CAL) or 2.9 Mile Drive (10-minutes)

28-minute Metro Ride to United State Capital or 4.2 Mile Drive (24 minutes)

EVENT DETAILS

In 2018, the two issues of focus in order of their importance are 1.) Employee Classification and 2.) Government Contracting. In the morning, participants will engage with expert panelists on the legal ramifications of employment classifications and government contracting. Also during the morning session, attendees will participate in an interactive workshop to learn best practices for advocacy and the mechanics of a Congressional meeting.

In the afternoon, participants will divide into state groups for meetings with their Congressional delegations on Capitol Hill (*Please refer to the example congressional meeting schedule below*). Each group will have **at least** three meetings--one meeting for each Senator's office, and one meeting with the Representative office of each individual from the state group. JNCL-NCLIS will also schedule meetings with the Congressional committees of jurisdiction staff that preside over these employment and labor issue areas, namely the Senate Committee on Health, Education, Labor, and Pension, and the House Committee on Education and the Workforce.

State groups will be meeting with Congressional office staffers, as Senators' and Members' of Congress schedules are exceedingly hectic with hearing, meeting, or often spur-of-the-moment vote obligations. In addition, the Member may not be as well-versed in the finer details of your issue or the federal agency with jurisdiction. In contrast, their staff members are highly knowledgeable with a specialized portfolio of issues and are therefore much more likely to substantively grasp and appropriately address the issue. Members of Congress put a great deal of trust and faith in their staff to represent them in meetings with constituents and thoroughly report back to them, so the Member's absence during a meeting does not alter or diminish the value of the meeting in any way.

Example Congressional Meeting Schedule

Mr. John Doe -- Language Service Company owner from California's 20th District.

Office	Staffer	Meeting Date/Time	Meeting Location
Sen. Diane Feinstein (D-CA)	Jane Doe	August 8; 1:30 pm ET	331 Hart
Sen. Kamala Harris (D-CA)	Chris Jenkins	August 8; 2:00 pm ET	112 Hart
Senate HELP Committee	Mark Walters	August 8; 3:00 pm ET	428 Dirksen
Rep. Jimmy Panetta (D-CA-20)	Lisa Smith	August 8; 4:00 pm ET	228 Cannon